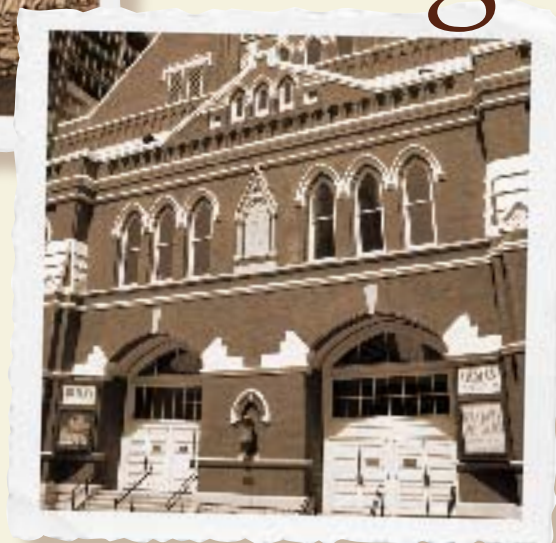




Advance Program



2007 ASSOCIATION OF PERSONAL HISTORIANS CONFERENCE
NOVEMBER 8-12, 2007
FRANKLIN, TENNESSEE

Welcome to Nashville!

Nashville, Tennessee, is known as Music City USA since its major export is country music. We've been home to the Grand Ole Opry radio show since its inception in 1925. The mass appeal for the Opry came from its down-home goodness, real life feel, and the accessibility of its "stars"—folks who came from small towns, mountains, hollers, farms, and fields to share their love for music and good times. Word-of-mouth marketing helped the Opry grow in the early years. In 1932, the addition of an 878-foot radio tower allowed the show to be heard on AM stations throughout several states. Thus, technology helped the Opry reach a tipping point by extending its stage into living rooms around the country.

Personal historians are witnessing a similar growth and appeal for our industry as a worldwide desire for connectedness, and the technologies to facilitate such, expand today. Print on demand, online life caching, streaming video, and high definition are some of the technologies our clients are using. To succeed in this business, we must familiarize ourselves with these tools while honing our interviewing and storytelling skills in any medium.

It is my great pleasure to tell you that the 2007 Association of Personal Historians Conference will provide this myriad training, from the high-tech to the heart of our work.



I have the honor and privilege of leading the planning process. Fortunately, I've had a wondrous team to help facilitate, guide, and sometimes outright push things through to completion. Couple that with a generous outpouring of knowledge, experience, and expertise from our workshop presenters, speakers, and entertainers, and the awareness of our organization's strength through sharing is overwhelming.

We gathered your ideas, questions, and input last year, combining them with our hopes and plans. The culmination of this listening and molding of our conference will be a multi-faceted, diverse mix of workshops, presentations, speakers, and social events manifesting a universal theme—LISTEN. As you read on about the specifics of our conference, I hope you will become enamored with the various opportunities it will provide to grow your knowledge and the bottom line of your business while forging friendships with like-minded individuals from all over the world.

I look forward to welcoming you all to Tennessee. In the meantime, here is a bit more information about the area...please check out the next page for a bit more information about the area.



Nashville Highlights

Until I agreed to host this year's conference, I never realized how proud I am of my city—Nashville, Tennessee. Though the music industry here is decades old, it remains vital and alive by adding new talent and genres. Live music is a staple across the city. At the Bluebird Café, you can hear the heart of a song as its barest soul is revealed by the songwriter/performer. The Tin Roof, Exit Inn, Mercy Lounge and City Hall are hot venues for cool music and cold beer. Tootsie's Orchid Lounge, Robert's, Legends Corner, and Second Fiddle are part of Lower Broad and the honky-tonk district.

Nashville also appreciates culture and couture, including replicas of the Parthenon and Athena at Centennial Park, the Frist Museum, and the Schermerhorn Symphony Center. Manuel, a noted designer of great western wear for the stage, has a shop on Broadway. The Main Library downtown maintains a fascinating Civil Rights collection.

Pristine fields, dotted with houses and barns, make sprawling homes for horses or cattle and conjure memories of simpler times throughout Nashville and Franklin. This abundant and fruitful land lent itself to farming. Thus, the slave trade developed and grew. In the 1860s, the Civil War nearly destroyed the area. Franklin was the site of an

especially bloody battle with 9,200 casualties in five hours of fighting. The Carnton Plantation and the Carter House, homes near the scene of that battle, are now Civil War museums that stand as stark reminders.

Historic downtown Franklin is charming with its decorated storefronts, shady sidewalks, casual restaurants, and classic architecture. The Franklin/Cool Springs area is alive with restaurants, theaters, malls, live music venues and commercial buildings.

I encourage you to use the links below to investigate everything this area has to offer. Though I'd love to take you all on a tour of my town, I just haven't found that 300-passenger bus yet. Bring the family and come early or stay late, make your trip a working vacation. You'll be glad you did. And I ain't just whistlin' Dixie here!

Jane Baxter

Conference Program Chair

conferenceprogram@personalhistorians.org

www.musiccityusa.com

<http://www.nashvillecvb.com/>

<http://www.nashville.gov/parthenon/>

<http://www.fristcenter.org/site/default.aspx>

<http://www.nashvillesymphony.org/>

<http://www.nps.gov/natr/>

<http://www.franklin-gov.com/>

<http://www.historicfranklin.com/>

<http://www.carter-house.org/>

<http://carnton.org/>

<http://factoryatfranklin.com/>

<http://www.tmagroup.org/trolley/index.php>

<http://www.franklinonfoot.com/>

<http://www.williamson-franklinchamber.com/>

<http://nashville.about.com/od/nashvillesfamous/a/manuel.htm>

<http://www.library.nashville.org/civilrights/home.html>



President's Invitation

See. Hear. Feel. Touch. Smell. The 13th annual conference of the Association of Personal Historians promises to stimulate all the senses when we meet in Franklin, Tennessee, just a short drive down the road from the "Music City" of Nashville.

This year's theme of Listen represents the art and skill vital for all personal historians. It embodies our shared pursuit of skillfully hearing and telling stories, regardless of what medium we use.

The conference committee, headed by Jane Baxter, John Morrison and Paula Yost, listened carefully to suggestions from members about what they wanted and needed in the area of programming. As a result, you'll be treated to nationally known speakers and workshop leaders who will help you feel the passion and urgency of sharing our clients' stories.

Through their business-building workshops you can't find anywhere else, you'll touch tomorrow as you see the new technologies and alternate schools of thought which

will inspire you to hone your current skills and develop some new ones.

As members who have attended past conferences know, one of the biggest benefits to attending the conference is to network and share ideas with people excited about the growing field of personal histories, which is moving steadily closer to the tipping point. The "tipping point," as defined by Malcolm Gladwell in his bestselling book by the same name, "...is that magical moment when an idea, trend, or social behavior crosses a threshold, tips and spreads like wildfire."

Whether you're an experienced professional or just getting started in the field, be prepared to enjoy the sweet smell of success as you put your skills to work!

Jeanne S. Archer
APH President



Featured Speakers

BRIDGET KLING

Bridget Kling, a native of New Orleans, received her masters and bachelor's degrees from the University of New Orleans. An award-winning producer, writer, director, and on-air host, she has received national and regional recognition for her documentary films.

"My speech will include personal stories of growing up in New Orleans, which contributed greatly to my passion for art and history. In light of Hurricane Katrina (which affected my family and me personally), now more than ever before, there is a growing awareness and an interest in 'saving memories.' Preserving not only those irreplaceable photographs but also those important familial stories that can only be told by someone who was there..." Kling has covered a wide-range of topics and genres including music, art, history, culture, public affairs and more. . But again and again, she returns to covering her favorite topic—historic preservation. "In my experience, 'historic preservation' is not only about preserving the buildings that are vitally important

in our communities but preserving the stories within that community as well," she says. "I am continually driven by a need to understand and communicate, 'What connects us?' My speech will look at this very idea—connections to the past, our communities, each other, and why it is important for us to explore and discover those shared connections. Preserving our oral histories, our memories and our shared experiences in order to understand the past, which greatly informs and shapes our present and our future."

In 2006, Kling relocated to San Diego, California, and has been taken by the entrepreneurial spirit of the West. She serves as an arts consultant and is developing a variety of independent productions and creative projects. An avid traveler and amateur photographer, she loves a good story. Her full-length documentaries include *The Ryman: Mother Church of Country Music*, *Memories of Nashville*, *Memories of Downtown Nashville* and *Beautiful Tennessee*. Her first documentary, *Designed for Worship*, was recently adapted into a book.

For more details, please visit these websites:

<http://www.wnpt.net/ryman/>

<http://www.wnpt.net/tn/>

<http://www.wnpt.net/memories/>

<http://www.wnpt.net/worship/>





ROBERT HICKS

Robert Hicks, author of the New York Times bestseller *The Widow Of The South*, was born and raised in South Florida. In 1974, he moved to Williamson County, Tennessee; then moving in 1979 to Labor in Vain—a late eighteenth-century log cabin near Leiper's Fork, Tennessee.

Working as a music publisher and in artist management in country and rock music, Hicks' interests remain broad and varied. A partner in the B. B. King's Blues Clubs in Nashville, Memphis, and Los Angeles, he serves as Curator of Vibe of the corporation. He also is the executive director of Amylase Entertainment, a film production, artist management, and music publishing company in Nashville.

The Widow Of The South was born out of Hicks's many years of work at Carnton Plantation in Franklin and his passion for the preservation of the remaining fragments of the battlefield there. In writing his first novel, his hope was to bring national attention to this moment in our nation's history, to emphasize the impact those five

bloody hours played in making us a nation, and to preserve the sites tied to the story.

In the field of historic preservation, Hicks has served on the boards of the Historic Carnton, the Tennessee State Museum, the Williamson County Historical Society, and the Museum of Early Southern Decorative Arts. He founded and now serves as co-chair of Franklin's Charge: A Vision and Campaign for the Preservation of Historic Open Space in the fight to secure and preserve the battlefield and other historic open space in Williamson County.

Hicks will speak about the role of personal history in historical fiction and will cover topics such as research techniques, how he got his publishing deal, fleshing out characters from sparse information, and the importance of "storytelling" in preserving history.

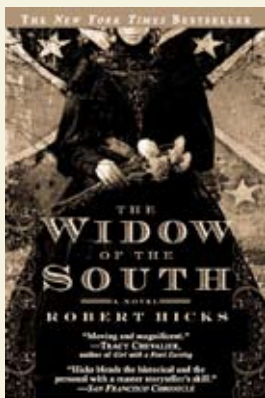
For more details, please visit these websites:

www.widowofthesouth.com/

www.carnton.org

www.franklinscharge.com

www.historicfranklin.com



JOHN SEIGENTHALER, SR.

A former president of the American Society of Newspaper Editors, Seigenthaler served for forty-three years as an award-winning journalist for The Tennessean, Nashville's morning newspaper. In 1982, he became founding editorial director of USA TODAY and served in that position for a decade, retiring from the Nashville and national papers in 1991.

Seigenthaler left journalism briefly in the early 1960s to serve in the U.S. Justice Department as administrative assistant to Attorney General Robert F. Kennedy. His work in the field of civil rights led to his service as chief negotiator with the governor of Alabama during the Freedom Rides. During that crisis, while attempting to aid Freedom Riders in Montgomery, he was attacked by a mob of Klansmen.

Seigenthaler hosts a weekly book-review program, A Word on Words on Nashville's local PBS station. He chairs the annual Profile in Courage Award selection committee and the John F. Kennedy Library Foundation and co-chairs with Arthur Schlesinger Jr. the Robert F. Kennedy Book Award for the RFK Memorial.

He also is the author of a biography of James K. Polk published by Times Books in January 2004.

Having a very rich personal history of his own, Mr. Seigenthaler understands firsthand how important documenting history can be, as he endured quite a battle to overcome slanderous

accusations via Wikipedia and the Internet. APH is honored to have him speak at our conference and looks forward to his discussion of the personal side of history.

For more details, please visit these websites:

www.freedomforum.org/

www.firstamendmentcenter.org/



2007 APH Conference Highlights

THURSDAY, NOVEMBER 8

3:00 - 8:00 pm

Registration Open

5:00 - 6:00 pm

Newcomers' Orientation

Jeanne Archer, APH President

7:30 - 9:30 pm

Welcome Reception

Light hors d'oeuvres and cash bar

Jane Baxter,

Conference Program Chair

Registration Counter/APH Store:

Check in at the Registration Counter in the Cool Springs Conference Center adjacent to the hotel from 3:00 p.m. to 8:00 p.m. on Thursday and daily thereafter to register and pick up conference materials.

The APH Store, located near the Registration Counter, will open for business Friday morning and remain open throughout the conference. Our "Saving Lives" brochures and copies of the Personal Historian's Marketing Guide will be available for purchase as well as copies of speakers' books, oral history resources, recordings of conference workshops and presentations, and past issues of the APH Newsletter. We're also hoping to offer the first two modules of the Member Toolkit—our book-in-the-making about how to develop and run a successful personal history business.

Newcomers' Orientation Session:

New members or newcomers to the annual conference are invited to arrive a bit early on Thursday afternoon to attend this year's orientation session from 5:00 to 6:00 p.m. APH President Jeanne Archer will present a preview of workshops and events as well as tips on how to get the most out of the conference and out of your APH membership.

Welcome Reception:

Join Conference Program Chair Jane Baxter, other APH hosts and fellow conference attendees in Salon 5 for light hors d'oeuvres and a cash bar from 7:30 p.m. to 9:30 p.m. on Thursday. Don't miss this opportunity to mix and mingle, meet new friends and catch up with old ones while enjoying a great introduction to the stimulating days ahead.

Viewing Room:

A dedicated room where attendees can review each other's projects in their entirety and more. DVD/CD players with monitors will be set up to facilitate multiple users simultaneously. MacAuthority will supply a desktop computer and software programs for members to test-drive. The room also will be available for those who simply want to relax and peruse a colleague's books. We expect the Viewing Room to be a very popular place, especially with folks who may want a more in-depth or one-on-one experience than an evening at Video Share or Print Show & Tell can provide.



Evening Activities/Product Demonstration Sessions:

The opportunities to learn never end at APH conferences; they just change focus. On Friday evening from 7:00 to 9:00 p.m., two special-interest sessions will be held:

VideoShare – (Friday only) Video biographers will show clips of their personal history programs. Teri Duff will facilitate the evening again this year, keeping us on track to view as many clips as possible. *Anyone wishing to show a product must submit a 3-5 minute segment on DVD by November 1, 2007*, to Video Share c/o Jane Baxter, 1204 Greenfield Ave., Nashville, TN 37216. Submissions will be included in the evening lineup as they are received. Please send your DVD early on as we have only 25 viewing slots available. See Viewing Room description on previous page.

Print Show and Tell – (Friday only)

Those working in print or other non-video media may view one another's products during this session. Everyone is invited to show samples and give a brief presentation of the scope of the project, how the work was produced, and how pricing was calculated. Stephanie Kadel Taras will coordinate this effort. Please contact her at skadel@timepiecesbios.com. See Viewing Room description on previous page.

Open Salon Sessions:

On Friday and Saturday evenings from 7:00 to 9:00 p.m., meeting rooms will be reserved for informal sessions. Any attendee with an idea or interesting question to explore may ask to use one of these rooms. Salon session announcements and sign-up sheets will be available at the Registration Counter. These informal salon sessions are not planned in advance by APH.

APH Annual Business Meeting:

The annual meeting of the Association of Personal Historians, Inc., will be held at 10:00 a.m. on Saturday, November 10, 2007, at the Franklin Marriott Cool Springs Conference Center. The board of directors will update the membership on the status of the organization and discuss ongoing strategic initiatives and other projects. Members will be invited to discuss ideas and voice opinions.

Regional Meeting:

Meet other personal historians in your region during Saturday's Regional Meeting at 11:15 a.m. Regional Chair Sarah White will lead a panel of personal historians who have found success working with other APH members within their regions. Get to know your regional leaders and colleagues who may share your passion for preserving the past.

FRIDAY, NOVEMBER 9

7:15 - 8:15 am
Continental Breakfast

8:00 am - 6:00 pm
Registration/APH Store Open

8:15 - 8:30 am
Welcome Message
Jane Baxter

8:30 - 9:30 am
Keynote Address
Community & Connection
Bridget Kling

9:30 - 10:00 am
Break

10:00 - 11:30 am
Concurrent Workshops—Session 1

Noon - 1:00 pm
Networking Lunch

1:30 - 3:00 pm
Concurrent Workshops—Session 2

3:00 - 3:30 pm
Break

3:30 - 5:00 pm
Concurrent Workshops—Session 3

5:00 - 7:00 pm
Dinner on your own

7:00 - 9:00 pm
Optional Evening Events



SATURDAY, NOVEMBER 10

7:15 - 8:15 am
Continental Breakfast

8:00 am - 6:00 pm
Registration/APH Store Open

8:15 - 9:30 am
Keynote Address
The Role of PH in Historical Fiction
Robert Hicks

9:30 - 10:00 am
Break

10:00 - 11:15 am
APH Annual Meeting
APH Board of Directors

11:15 - Noon
Regions Meeting
Sarah White, Regions Chair

Noon - 1:30 pm
Lunch on your own

1:30 - 4:30 pm
Town Square
Regions Hometown Hospitality
Vendor Expo & Demos
Speed Coaching

5:00 - 10:00 pm
Optional Grand Ole Opry/
Nashville Getaway

7:00 - 9:00 pm
Optional Evening Events
Salon Sessions

Town Square:

Saturday, November 10, 1:30–4:30 p.m. Regions Chair Sarah White has big plans for special regional tables this year where members may show and share their wares with others while demonstrating a little “Hometown Hospitality.” Something new this year will be **Speed Coaching**—an exercise wherein individual members will have a chance to spend five minutes questioning any one of a panel of successful personal historians. As usual, members and vendors are invited to rent tables for selling and demonstrating their products. See our Vendors/Ads page.

**Optional Grand Ole Opry/
Nashville Getaway:**

On Saturday evening, buses will be waiting outside the Franklin Marriott at 5:00 p.m. to transport pre-registered conference attendees to downtown Nashville, where they may choose to attend the Grand Ole Opry at the Ryman Auditorium (its original home) and enjoy a slice of country music history or explore Nashville’s nightlife just around the corner. Sign up now as we expect to fill our seat block at the Opry very quickly.

SUNDAY, NOVEMBER 11

7:15 - 8:15 am
Continental Breakfast

8:00 am - 6:00 pm
Registration/APH Store Open

8:15 - 10:00 am
Special Presentation
Expressing Personal History in Theater
James Walsh

10:00 - 10:30 am
Break

10:30 - Noon
Concurrent Workshops—Session 4

Noon - 1:00 pm
Networking Lunch

1:30 - 3:00 pm
Concurrent Workshops—Session 5

3:00 - 3:30 pm
Break

3:30 - 5:00 pm
Concurrent Workshops—Session 6

6:30 - 10:30 pm
The Range & Rhythm
of Personal History
Minton Sparks Singers/Songwriters
Dinner, Theater and Songs

Just Starting Out?

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www.timepiecesbios.com

Special Presentations:**Expressing Personal History Through Theater**

Sunday, 8:15 a.m.

James Walsh, a full time member of the History Department at the University of Colorado at Denver, specializes in teaching history through oral tradition—"history from below." Theater carries an emotional component with immense social power. James will describe how he has used theater to teach Oral History for the past nine years and how the experience shaped him as a teacher. Stories regularly collected by APH members carry endless potential for social impact. The audience will be challenged to imagine how theater can supplement and complement the written word when it comes to bringing personal history into the public sphere.

Ethical Wills for Personal Historians: Adding Value to Your Portfolio

Monday, 10:00 a.m.

Barry K. Baines, MD, is a hospice medical director and author of *Ethical Wills: Putting Your Values on Paper*. An APH member since 2003, he has spoken nationally on the topic of ethical wills over the past nine years. On Monday morning, conference attendees will be privileged to hear Barry's presentation. This session will provide a common base of understanding of what ethical wills are, why, when, and how to write one. You will learn about the potential value of ethical wills as a product line for personal historians and explore ways to implement an ethical will component in your practice.

The Range & Rhythm of Personal History—Dinner, Theater and Song

Don't miss this great opportunity for networking over a delicious dinner and enjoying some fabulous Nashville-style entertainment on Sunday, November 11, 6:30–11:00 p.m. The final conference evening will provide an entertaining look at the power of theatrical performance art and songwriting, and their deep connections to personal history.

Tales of the Heart:

A treasured tradition at all APH conferences, this event will conclude our conference on Monday morning. Plan to stick around as personal historians share their own stories and those of their favorite clients. Your soul will return home richer for the experience.

MONDAY, NOVEMBER 12**7:15 - 8:15 am****Continental Breakfast****8:00 am - 11:15 am****Registration/APH Store Open****8:30 - 9:30 am****Keynote Address***I Am a Legend in My Own Mind*

John Seigenthaler

9:30 - 10:00 am**Break****10:00 - 11:00 am****Special Presentation***Ethical Wills for Personal Historians*

Barry Baines

11:00 - 11:15 am**Break****11:15 am - 12:30 pm****Tales of the Heart**


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The 2007 APH conference will feature thirty 90-minute workshops presented in six sessions. Participants may choose to attend one of five workshops during each session. Though a few workshops are noted as Advanced (for seasoned personal historians) or Basic (for those new to the personal history business), the majority are appropriate and informative for interested participants at any level. This symbol ☉ following the title denotes that the presenter has agreed to allow the class to be recorded.

Workshops

1-B: Build a Better Manuscript: Amplify and Harmonize ☉ (Advanced)

Transforming a series of taped interviews into a lucid and interesting manuscript requires many hours of transcribing, editing, organizing ... and making smart choices. Sharon offers ways to improve these skills. Participants will edit a page of text from a personal history and discuss their choices. They then will read additional text and, through exercises, discover how to maintain the narrator's voice while structuring and editing the material to create a compelling, engaging manuscript. Learn to edit for clarity and flow so your manuscripts sing.

Presenter **Sharon Waldman** is an experienced writer, interviewer, editor and staff member in publishing, television and film. Since 1998, she has focused on personal history projects for individuals and families. In her business, Family Chronicles, she has produced numerous life stories, family history books and tribute books.

1-C: Preparing & Conducting a Video Biography Interview ☉

Science and art make for a successful video biography interview. Science comes into play before the actual on-camera interview and includes a pre-interview, during which you learn the details of your subject's story and develop the questions to ask during the on-camera interview. Art begins the moment you step through your subject's door with your

FRIDAY, NOVEMBER 9 SESSION 1 10:00 – 11:30 AM

1-A: Health and Wellness Benefits: Reminiscence for Older Adults ☉

In this interactive workshop, you will explore how elders' life stories can empower the elders themselves, their families, and their communities. Sharing one's life story is an integral part of healthy aging. Reminiscence has been found to reduce geriatric depression, alleviate chronic ailments, and increase life satisfaction.

Participate in reminiscence exercises and discover how to answer the question, "Why should I tell my life story?" and how to face objections older adults might have to doing so.

Presenter **Beth Sanders** founded LifeBio.com in 2000, has a BA in English and journalism. Her company and her book, *The Memory Journal*, provide many people with an affordable, accessible way to record their memories and experiences.

FRIDAY, NOVEMBER 9

7:15 - 8:15 am
Continental Breakfast

8:00 am - 6:00 pm
Registration/APH Store Open

8:15 - 8:30 am
Welcome Message
Jane Baxter

8:30 - 9:30 am
Keynote Address
Community & Connection
Bridget Kling

9:30 - 10:00 am
Break

gear and crew. It's all about making your subjects feel comfortable, communicating your interest in them, and ensuring that all your questions get answered. A pre-interview will be demonstrated and practiced during the workshop, and attendees will enjoy a discussion of what constitutes good questions. Steve also will demonstrate on-camera interview techniques.

Presenter **Steve Pender**, president of Family Legacy Video, Inc., has been writing, editing, producing, and directing video and multimedia programs for over 28 years. His work has garnered many awards. Steve is a member of the Catalina Rotary Club and past president of the Arizona Chapter of the Media Communications Association-International and the Tucson Chapter of the International Association of Business Communicators.

1-D: Mining the Web for Personal History Gold

During the California Gold Rush, everyone would have struck it rich if they only knew where to dig. This class will provide tools and ideas for locating life story information that goes beyond birth, death and marriage dates. Amy will cover the major online family history sites as well as digital newspapers, immigration records, maps, and compiled sources that will fill out and add color to any life story. Feel more confident about mining the Internet for reliable, interesting information to add color and documentation to any life story project.

Presenter **Amy Oaks Long**, owner of Old Willow Personal History, teaches Family History at

Brigham Young University and is a personal historian team leader with FamilyLearn. A frequent lecturer on genealogy and personal history writing, Amy is the author of the how-to book, *From Shoeboxes to Books: Writing Great Personal Histories*.

1-E: Preservation Methods: Saving Tangible History From Annihilation ☉

Asset management has become an integral part of our business. Converting photographs, memorabilia, and film footage into 1's and 0's is a necessary step for incorporating these documents into personal histories in book or video form. Once the digital transformation has occurred, what is the best way to handle original elements? Taylor will address best practices in cataloging, housing, and other archival methods, and will discuss the relative permanence of photographs, film, and video. Attendees will have a chance to apply their newfound knowledge by handling and housing samples of their own artifacts. Improve your ability to advise clients on the importance of archiving tangible goods, stressing that digital format is not "preservation."

FRIDAY, NOVEMBER 9

10:00 – 11:30 am

Concurrent Workshops—Session 1

1-A. Health & Wellness Benefits

Beth Sanders

1-B. Build a Better Manuscript

Sharon Waldman

1-C. Preparing & Conducting a Video Bio Interview

Stephen Pender

1-D. Mining the Web for Personal History Gold

Amy Long

1-E. Preservation Methods

Taylor Whitney

Noon - 1:00 pm

Networking Lunch

Presenter **Taylor Whitney**, president of Preserving The Past, LLC, in Los Angeles, CA, and Rochester, NY, specializes in archiving private and corporate film and photographic collections. Taylor earned a Master of Arts in Photographic Preservation and Collections Management from Ryerson University in Toronto, Canada, in collaboration with George Eastman House, International Museum of Photography and Film in Rochester.



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FRIDAY, NOVEMBER 9

1:30 – 3:00 pm

Concurrent Workshops—Session 2

2-A. Personal History Ties

Arlene Campanella

2-B. Beyond Business Cards

Dhyan Atkinson

2-C. What's Wrong With This Picture?

cj Madigan

2-D. Smart Publishing

Neal Harmon

2-E. Celebrating Stories

Gillian Hewitt, Sarah White

3:00 – 3:30 pm

Break

FRIDAY, NOVEMBER 9

SESSION 2 1:30 – 3:00 PM

2-A: Personal History Ties to the Work of Gerontology ☉

A growing body of academic research confirms the value of life review and reminiscence, upon which the work of personal historians is grounded. Arlene will share some of the concepts from that field as developed by such pioneers as Robert Butler and James Birren. You will learn how to apply these concepts to your work and will gain some knowledge of the rewards and risks involved for older adults. Discover how memories are fluid and can change over time, and about the working environments in which documenting life stories is appropriate.

Presenter *Arlene Campanella* is a nationally certified gerontological counselor with a masters degree in counseling. She has worked with older adults for over 25 years and teaches classes at Lansing Community College about aging, life review and reminiscence, the power of life stories, and the three D's—delirium, dementia, and depression. Arlene started her company, Golden Voice Memoirs, in 2000.

2-B: Beyond Business Cards: Finding Your First Clients Quickly ☉ (Basic)

Time, energy, enthusiasm, and limited cash are the resources start-up personal historians usually begin with. Learn how and where to invest your resources so you can be up and running as quickly as possible. Dhyan will also answer such questions as: “How do I answer truthfully about my lack of experience and still find clients? Should I discount at the beginning?” and “What if I’ve never done marketing and sales?” Start-up personal historians will gain an accurate idea of how to delegate their resources effectively so they find clients as quickly as possible.

Presenter *Dhyan Atkinson* is a business consultant who specializes in working with personal historians. Since 2003, she has worked with more than 150 personal historians through private consulting and through her highly rated workshops for APH.

2-C: What's Wrong With This Picture? ☉

Restoring photos is more about “seeing” than “software.” This workshop will demonstrate how to assess photos needing restoration and will outline the best flow of steps to accomplish that restoration. Learn to identify the types of restoration old photos typically require. Become familiar with the most common Photoshop tools used for restoration and how to work more productively with them. Recognize when it may be best to turn photo restoration over to a specialist and how to effectively communicate your needs in the process. The class will be most useful to those with some photo editing experience but will also prove useful to those who subcontract this type work.

Presenter *cj Madigan* has over 20 years' experience in graphic design and print production. Since 2000, she has focused on digital photo editing. Her firm, Shoebox Scanning in Vero Beach, FL, helps organize and digitize photo collections. Clients include the Indian River County Library, families, and personal historians.



2-D: Smart Publishing: Market, Write, Print and Sell Your Book Online ☉

Have an idea brewing for a book with publishing potential or a client who thinks his memoir will be the next NYT bestseller? Take advantage of today's seismic shift in the publishing industry. Print-on-demand technologies and the Internet make it possible to do market research, write, and sell a book profitably on your own. Neal will share the online secrets to successfully publishing and marketing a book for a niche market, giving you a foundation for deciding which is right for you: self-publishing or a trade publisher. Hear how to successfully market and sell a book from your website and/or how to attract a trade publisher.

Presenter **Neal Harmon** of Provo, UT, has six years' experience marketing and selling on the Web. In teaching Internet business and marketing at conferences and in academia, he loves opening people's minds to the Internet's potential for promoting small businesses. Neal is president of FamilyLearn, Inc, a company helping families and individuals publish their own stories online and in print.

2-E: Celebrating the Stories in Your Community ☉

During a panel discussion, the facilitators will briefly describe their recent nuts and bolts experiences in creating community history books—finding funding, capturing the stories, getting the stories into print—as well as the benefits and rewards of working on community projects. Learn how to identify groups or organizations in your community that would benefit from a community history and how to seek funding. Hear how to organize a team of volunteers to help on the project and how each person on the team, from storytellers to proofreaders, benefits. Listen to ideas about how to promote your personal history practice through community history work.

Presenters **Gillian Hewitt** and **Sarah White** each recently published community history books. **Gillian**, an APH Board member, founded Keepsake Memoirs in 2002 and produces personal and family histories. Her book, *Chalk, Challenge and Change (Stories from Women*

FRIDAY, NOVEMBER 9

3:30 – 5:00 pm

Concurrent Workshops—Session 3

3-A. The Heart of Personal History

Teri Friedman

3-B. Song as Time Machine

James Walsh

3-C. Listen With Your Eyes

Gene Thomas

3-D. Online Caching

Scott Purcell

3-E. Promoting Passion

Paula Stahel

Teachers in Ontario, 1920-1979), has sold over 3,500 copies. After years of consulting in advertising and marketing, **Sarah** established First Person Productions to help individuals record their life stories through workshops, community projects and one-to-one service. She serves as APH Regions Chair and is the author of *Madison Women Remember: Growing Up in Wisconsin's Capital*.

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FRIDAY, NOVEMBER 9
SESSION 3 3:30 – 5:00 PM

3-A: Interviewing: The Heart of Personal History (Books) ☉

Great interviews potentially elicit great stories and reveal significant truths, whereas poor interviews may impoverish the whole process. A good interviewer walks in with an arsenal of clinical techniques: how to develop trust and rapport, broach sensitive areas, follow up relevant leads, listen for the unspoken, and gauge the appropriate, emotional temperature. Teri will address these and other techniques for conducting substantial, meaningful interviews. Better understand the dynamics of the interview process by learning to apply this variety of clinical techniques (genuineness, unconditional acceptance, empathy) to elicit stories with informational as well as emotional content.

Presenter **Teri Friedman**, Ph.D., is a clinical psychologist in private practice in Westchester County, NY, since 1991. She is the owner of Reminiscence, a home-based business specializing in personal memoirs and family history books. Teri also conducts memoir-writing workshops and lectures on the therapeutic aspects of personal history and life review.

3-B: Song as a Spiritual Time Machine

What does American history look like through folk and work songs? Songs offer clues about the culture, religion, socioeconomic status, and politics of past generations. Songs bring us in touch with a very human and spiritual element of the past and transport us to different continents and centuries. Participants will listen to several genres of American folk music to explore issues such as social class, race and ethnicity, gender, war, and spirituality. They will explore the folk music that lies dormant in our own traditions, the meaning that lies in this music, and how it might be used to add new dimensions to a personal history project. Come prepared to discuss songs that have played a role in your own cultural traditions.

Presenter **James Walsh**, a full time member of the History Department at the University of Colorado at Denver, teaches Immigration History, Irish American History, and Oral History. His undergraduate work was done at Duke University and graduate work at the University of Colorado at Boulder. He specializes in teaching history through oral tradition—"history from below."

3-C: Listen With Your Eyes: Video as a True Portrait Medium ☉

Learn ten secrets for creating a great video portrait. Distinguished photographer Ruth Bernhard explained her relationship to the images she caught on film, "I never **TOOK** a photograph. Instead, I became a good *listener*." Video is the ideal medium for cultivating this true attention to our subjects. We capture their physical image, their memories and emotions, and especially their unique spirit. This workshop will inform and inspire you to create treasured family video portraits. Learn the basic technical requirements for video portrait production, gain a solid sense of how to prepare for a shoot, and attune your perception of light and sound capture in video. Most importantly, develop a deep appreciation for video as a unique portrait medium.

Presenter **Gene Thomas** has 25 years of television experience, starting at PBS. He is a pioneer of Family Video Portraits and the creator of Lifespan Video Portraits. His awards include the CINE Golden Eagle and the ITVA Golden Reel of Excellence. Gene holds an MFA in Television and Film from Temple University.

FRIDAY, NOVEMBER 9

5:00 - 7:00 pm

Dinner on your own

Sign-up sheets available for groups

7:00 - 9:00 pm

Optional Evening Events

a. Media Share

Teri Duff

b. Print Show and Tell

S. Kadel Taras

c. Salon Session

d. Salon Session



3-D: The Internet as a Tool: Saving/ Sharing Life Stories Through Online Caching ☺

Books and DVDs are wonderful “local” media, but is there another way for family and friends (often located far apart) to view your clients’ stories and scrapbooks? Is there a way to store the works in a format that isn’t subject to loss, degradation, or obsolescence? Yes! The Internet provides a powerful, easy-to-use way to share and preserve stories. This course is a primer on how to harness the power of online publishing and online caching to benefit your business and your clients without disrupting or distracting from your current services. Learn how to publish journals, video, photos, and documents online; how to connect people online; and how to easily communicate instructions.

Presenter **Scott Purcell**, APH Southwest Regional Coordinator, is the founder of Web Biographies. He has established numerous Internet ventures and provided direction and testimony to Congress on Internet technology. Scott’s passion for technology is exceeded only by his passion for personal history and its preservation.

3-E: Promoting Your Passion: Public Speaking for Fun and Profit

“Public speaking” strikes fear into your heart. “Speech” sets your audience up for boredom. But “stories”... ahh ... They bring out your passion and thrill listeners. Sharing your passion for personal history opens new avenues for you in networking, media contacts, clients, and income. Discover how

to identify your own story to engage your listeners, how to become as comfortable with an audience as you are with close friends, how to promote yourself as a speaker, and how to develop client leads from your presentations. Don’t miss this insightful demonstration of personal history public speaking done right.

Presenter **Paula Stabel** used to be shy about speaking up in public. Now she will gladly run her mouth about personal history to anyone willing to listen; every community is filled with folks eager to do so. An independent writer for more than 20 years, Paula has specialized as a personal historian since 1998. She joined APH in 1999, planned our conference in 2001, and served on the board of directors for 6 years.

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SUNDAY, NOVEMBER 11

7:15 - 8:15 am
Continental Breakfast

8:00 am - 6:00 pm
Registration/APH Store Open

8:15 - 10:00 am
Special Presentation
Expressing Personal History in Theater
James Walsh

10:00 - 10:30 am
Break

SUNDAY, NOVEMBER 11
SESSION 4 10:30 – NOON

**4-A: Working With Hospice:
Stories That Complete the Journey**

Working on personal history projects with patients at the end of their lives is a sacred job. Susan will talk about her experiences and the types of projects she has conducted with hundreds of hospice patients, including interview practices, family involvement, and a DVD presentation of her work with a 15-year-old patient. Get a general idea of what it is like to create a personal history project with a terminally ill person and what types of projects are best to do at such a time. Learn how to involve family members and how to respect the sacred space of the dying.

Presenter **Susan E. Rosano**, MA, holds a certificate in pastoral counseling and is a master teaching artist with the Connecticut Commission on Culture. She is an expressive arts specialist, personal

historian, and spiritual care counselor with Hospice & Palliative Care of CT VNA. An award-winning artist, poet, and inspirational speaker, Susan works with people of all ages, teaching poetry and art and helping to preserve life histories.

4-B: Pricing for Profit: The Basics of Realistic Billing ☉ (Basic)

Pricing your personal history services for profit is one of the most important business decisions you'll make. This session provides a realistic framework for smart pricing decisions considering your costs, customers' perception of value, and goals for profitability. Deliver services profitably by developing skills such as tracking project-specific time investment and costs. Learn how to discuss money issues with clients, when it pays to use subcontractors, and more.

Presenters **Sarah White** and **Paula Yost** (See Sarah's biographical information under Workshop 2-E.) APH vice president from 2001-2005, **Paula** founded LifeSketches in 1998, a personal history publishing business in East Texas. A popular speaker, she often works with nonprofit organizations and writers' groups and offers online writing workshops. Contributor **Teri Duff** of Family Archive Films in Oakland, CA, will provide pricing basics for videographers.

4-C: How to Use Tools to Create a Digital Story ☉

The Digital Storytelling workshop was well received in Portland last year. Now you can learn more about how those videos were created. Dan will offer a tutorial on the use of editors

utilized in creating a digital story, including a graphics editor (Adobe Photoshop Elements) and a movie editor (Adobe Premiere Elements). Leave Nashville with the knowledge and confidence to use editing tools to create your own digital stories.

Presenter **Dan Barrett** of Kent, WA, is a retired banker who trained at the Center for Digital Storytelling in Berkeley, CA. He has conducted and participated in several two and three-day workshops, teaching participants to create digital stories.

4-D: Graphic Design for Writers: Another Way to Communicate ☉

What use is beautiful writing if your book looks bad? This highly visual workshop in design skills will emphasize how to add style and readability to your written work. You will practice design techniques in small groups, so please bring samples of both good and bad page designs for the group to analyze. Using the tools of good design, learn to increase a reader's enjoyment of your carefully written words.

SUNDAY, NOVEMBER 11

10:30 – Noon

Concurrent Workshops—Session 4

4-A. Working with Hospice

Susan Rosano

4-B. Pricing for Profit

Sarah White, Paula Yost

4-C. Digital Tools

Dan Barrett

4-D. Graphic Design for Writers

Linda Coffin

4-E. Write Your Life Story

Mike Oke

Noon - 1:00 pm

Networking Lunch

Presenter **Linda Coffin**, APH Director for Print Communications, has been a graphic designer for more than 25 years, working mainly with small businesses and nonprofit organizations. In 2004, she founded HistoryCrafters, a business combining her graphic design background with her love of genealogy, storytelling, and history.

4-E: Write Your Life Story the English Way: An Alternative Approach ☉ (Basic)

Countless people would like to write their life stories but don't feel they have the necessary skills or anything to say, or are just plain lazy. This session will help you adapt your skills

to develop this untapped yet lucrative market. Michael's firm deals with the written word, but his techniques should apply equally well with video and audio formats. Learn about opportunities for new business and for enhancing current offerings.

Presenter **Michael Oke** founded Bound Biographies in 1991 and has assisted in producing over 150 biographies, while his firm has assisted with more than 250 biographies. He is the author of *Times of Our Lives* and *Write Your Life Story*, a bestselling book sponsored by *The Daily Telegraph* in Britain. Michael also pens a monthly column on life-story writing in the *Best of British* magazine and is a popular speaker and seminar leader in the UK.

SUNDAY, NOVEMBER 11
SESSION 5 1:30 – 3:00 PM

5-A: The Business of Running a Personal History Business ☉

Taking your personal history practice to the next level—that of a real business—requires addressing a number of administrative, operational, and “legal” issues. Will you be a DBA, a sole proprietor, or an LLC? Why? Will you need EINs, licenses, and permits? Learn about the need for separate bank accounts and for keeping a real set of books for tax purposes. Discover which software to use, whether or not to get a company credit card, and much more. Come



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to understand why you're in business and what you do; your strengths and weaknesses; resources available inside and outside of your company; what a business plan is and how it will help; your market and how best to reach it.

Presenter **Bob Breakstone** has been a consultant to small businesses for over 15 years. As director of operations and administration at ABC, he helped develop numerous start-up businesses and spinoffs. He holds an MBA from Columbia University.

5-B: The Obituary: The Last Word in Personal History ☉

Obituary writers are professional listeners. A panel of seasoned obits writers will talk about their work, discuss interviewing techniques, and present examples of lively obituary writing that captures the essence of the deceased. Attendees may write the first paragraph of an obituary—their own, a loved one's, or a classmate's—and receive feedback. Learn to read obituaries with a fresh eye and to write obituaries that steer clear of clichés and saccharine sentimentality. Hear how to turn obituaries into concise personal histories for those no longer able to speak for themselves.

Presenters **Alana Baranick**, **Larken Bradley**, and **Kay Powell**. Alana, an obituary writer with the *Cleveland Plain Dealer* since 1992, won the 2005 American Society of Newspaper Editors award for obits writing and was the chief author of *Life on the Death Beat: A Handbook for Obituary Writers*. Larken, the obituary writer for *The Point Reyes Light* in Marin County, CA, has won six awards for obits writing from the National Newspaper Association and is the author of *Stories of West Marin*. Kay has been obituaries editor at *The Atlanta Journal-Constitution* for 11 years and previously worked as a research scientist at Georgia Tech.

5-C: Video Portraiture & Financial Planning: Collaborating to Create the Ultimate Gift ☉

Family history is a form of true wealth. To retain wealth, in all its forms, requires families to tell and retell their foundation stories. These stories are the glue that binds a family together. Gene and Keith will explain how they use video portraits to capture and transmit family stories and values as a fundamental, ongoing part of family legacy planning. Learn how to network with national leaders in the financial planning field; partner

SUNDAY, NOVEMBER 11

1:30 – 3:00 pm

Concurrent Workshops—Session 5

5-A. Personal History as a Business
Bob Breakstone

5-B. Writing Obituaries
Larken Bradley, Alana Baranick, Kay Powell

5-C. Video Portraiture
Gene Thomas, Keith Knell

5-D. InDesign Essentials
cj Madigan

5-E. Wonders of Web Sites
Nanette Mahler

3:00 – 3:30 pm Break

with local financial experts; tailor marketing efforts to address classic issues of resistance and indecision among potential clients; and create legacy video products.

Presenters **Gene Thomas** and **Keith Knell**. (See Gene's biographical information under Workshop 3-C.) **Keith** is principle of the Knell Group in Nashville with clients across the United States. He ran a successful family business before graduating from The University of Pittsburgh Law School. In 1995, he left traditional estate and business planning to create his own firm, dedicated to service through stewardship.



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SUNDAY, NOVEMBER 11**3:30 – 5:00 pm****Concurrent Workshops—Session 6****6-A. Shoeboxes to Books**

Amy Long

6-B. Dozen Ways to Grow

Dhyan Atkinson

6-C. Transcripts/Timecode

Steve Pender

6-D. Photoshop Essentials

cj Madigan

6-E. Sounding Your Best

Richard Rosing

**5-D: InDesign Essentials:
Customized for Personal
Historians** ☉

After an orientation regarding the InDesign interface and a brief discussion of InDesign vs Word features, the class will focus on setting up and organizing master pages, styles, and links to work smoothly with Word documents still in revision. Attendees will learn how to set up a placeholder template for client review even before the text is written, how to develop an efficient workflow, and how to apply advanced typographic adjustments to text for a polished look. Decide whether InDesign makes sense for you by understanding the InDesign interface and its key concepts and tools. Learn efficient practices and find out where to go to learn more.

Presenter *cj Madigan* (See cj's biographical information under Workshop 2-C.)

**5-E: Wonders of Websites: A
Stress-Free Guide to Website
Development**

Has ignorance of Web lingo kept you from developing a website? Nanette will demystify the process with easy-to-understand explanations of Internet terms. Through humor and real-life examples, she will explain how to find and work with a website development expert, and what makes a website look professional. Building and maintaining a website, you will find, can be fairly stress-free if you use common sense, have a basic understanding of a few terms, and do a little planning and organizing. Leave ready to organize your thoughts and materials so you can begin the development process and maintain a successful website.

Presenter *Nanette Malher* is the owner of Aviatrix Enterprises, a full-service website design company in Nashville since 1999. At Roosevelt University in Chicago, she earned a BA with departmental honors in journalism. A private pilot, Nanette is actively preserving the history of pioneering women in aviation history.

**SUNDAY, NOVEMBER 11
SESSION 6 3:30 – 5:00 PM****6-A: From Shoeboxes to Books:
Writing Great Personal Histories
(Basic)**

Beginning personal historians are often passionate about life-story writing but uncertain how to actually get a project done. This workshop provides an overview of the process, from organizing materials found in shoeboxes to doing interviews,

writing, editing, scanning, and creating a beautiful heirloom personal history that a family will cherish for generations. Many methods and processes will be discussed in this interactive class. Leave confident that you can take a project from concept through production.

Presenter *Amy Oaks Long* (See biographical information under Workshop 1-D.)

**6-B: A Dozen Ways to Grow
After Reaching Financial Goals** ☉
(Advanced)

Once you've mastered the art of finding clients and are consistently meeting monthly financial goals, other opportunities for business growth open up. Among other things, you should learn how to increase passive income, grow past what you can do alone, upgrade your target clients, widen your presence, craft successful Internet marketing, refine sales skills, find self-fulfillment and avoid burn-out. Leave this class with "how to" options for growing your business beyond current levels of success.

Presenter *Dhyan Atkinson* (See Dhyan's biographical information under Workshop 2-B.)



6-C: Transcripts With Time Code: The Video Biographer's Friend ☉

Interview transcripts with time code...What are they? How can you use them to more efficiently script and organize your next video biography? Steve will answer those questions and show how a transcript can play a vital role in the video biography post-production process.

Presenter **Steve Pender** (See Steve's biographical information under Workshop 1-C.)

6-D: Photoshop Essentials: Customized for Personal Historians ☉

After an initial orientation to the Photoshop interface and a brief discussion of Elements vs. CS, you'll learn how to more efficiently scan, enhance, retouch and output images. The class will look at selecting—the fundamental action in Photoshop; the importance of layers; the value of using levels and curves instead of brightness and contrast to enhance images; and the relationships between resolution, image size, and bits per channel. Decide which version of Photoshop (if any) might be best for your work and find out where to go to learn more.

Presenter **cj Madigan** (See cj's biographical information under Workshop 2-C.)

6-E: Sounding Your Best: Great Stories Deserve Great Audio Recording ☉

Whether you produce videos or books, every interview needs to be recorded. Capturing great-sounding audio should be a goal for every personal historian. This workshop will provide an overview of basic techniques. It will also offer a hands-on approach to using the latest digital audio-recording equipment and tools, from microphones to wireless to mixers to recorders. Learn to intelligently put together a simple audio-recording equipment package or find ways to upgrade your current equipment packages.

Presenter **Richard Rosing** was born in Hollywood, CA, and grew up around the film business. His company, Narrative Treasure, celebrates his lifelong interest in words, sounds, images, and the telling of stories that bind us. He has been helping individuals, families, and businesses preserve their personal histories since 1999.

SUNDAY, NOVEMBER 11

6:30 - 10:30 pm

**The Range & Rhythm
of Personal History**

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Regions Hometown Hospitality:

All APH members are encouraged to display samples of their work—books, CDs, DVDs, videos, etc.—in a lively showcase of creativity with hometown hospitality offered by each region. Member tables will be set up by region at no charge. Showcase “what’s so special” about your hometown by designing an eye-catching exhibit in cooperation with regional colleagues and consider bringing along regional delicacies to share.

Here’s the APH challenge this year: Collaborate with your regional neighbors now to create a group display and win the Best Hometown Hospitality Prize. (Only collaborative group exhibits will qualify for this special competition.) Collaborating groups may qualify for free shipping of group display materials. Contact APH Regions Chair Sarah White, the Honorable Mayor of Town Square 2007, for more details.

Vendor Expo:

Vendor participation will reach new heights this year. For our Viewing Room, Apple will supply a demo PowerMac loaded with software. They also will conduct Final Cut Pro desktop editing seminars as well as demos of iPods, iBooks, iLife, and other products during Town Square. Trew Audio will be demonstrating professional microphones, recorders, and accessories. Other local camera and grip equipment rental houses will be on hand to demonstrate their extensive lines of cameras, lenses,

Town Square

tripods, lights, stands, sandbags, etc. Vendors will be equipped to make sales on site. Try it and buy it in the same location. We’re bringing the store to you!

APH members with items/services to promote or sell are invited to rent vendor tables to display and market their products as well. That includes anyone interested in selling books, recording and video equipment, software, or office supplies; printers of brochures and business cards; marketing and/or business coaches; and providers of transcription, editing, graphic design or printing and binding services, etc. Come one, come all.

Vendor tables available at a discounted rate of \$50 for APH members, \$75 for nonprofit organizations, and \$100 for non-APH commercial organizations. For more details, see the **Vendors/Ads** section. To reserve a table, see **Advertising & Vendor Table Reservations**.

New in 2007 — Speed Coaching:

One-on-one, five-minute individual speed-coaching sessions led by some of APH’s most successful personal historians. Sign up at the Registration Desk or Town Square for a session with our experts in Marketing, Interviewing, Books, Videos, Audio, Design and Publishing, Business Start-up, Leading Workshops, Ethical Wills, Websites, and Internet. Bring prepared questions and benefit from our volunteer coaches’ years of experience.

Lettice Stuart, past president of APH and the subject of articles in *Time Magazine*, the *Wall Street Journal*, and the *Los Angeles Times*, will lead this program. She will be joined by Libby Atwater, Barry Baines, Bob Breakstone, Gloria Nussbaum, Scott Purcell, and Rae Jean Sielen, to name just a few.

Grand Ole Opry at the Ryman Auditorium

Optional Social Event Saturday, November 10, 2007

A slice of Nashville history is in store for you on Saturday night. APH has reserved tickets for the 6:30 p.m. Grand Ole Opry performance at its original home—the Ryman Auditorium downtown. The Opry started in 1925 as a live radio show known as the WSM Barn Dance that spotlighted local bluegrass, country, gospel, and comedic performers and rapidly drew a loyal, expansive audience. The popularity of the Barn Dance grew and earned the new title of The Grand Ole Opry.

In 1943, after many moves around Nashville, the Opry found a home at the Ryman Auditorium—a tabernacle built by shipping magnate Thomas Ryman in the late 1800s for the Reverend Sam Jones. Ryman had been moved by one of Jones' sermons and apparently became a devout follower. The Ryman Auditorium has been hailed as second only to the Mormon Tabernacle for its acoustics. Musical artists have long reveled in the history and intimacy of the Ryman and have great reverence for the artists who adorned its stage. It stands to reason that it is known as the Mother Church of Country Music.

In 1974, the Grand Ole Opry moved into its own facility on the grounds of Opryland USA east of Nashville. The Ryman fell into disrepair and sat unused for nearly twenty years. Fortunately, the historic venue was restored and reopened in 1994. Each year, the Opry returns to the Ryman for a series of shows, and artists clamor to participate. Every performance is a careful balance of young and seasoned performers, traditional and progressive music, laughter and tears, sequins and denim. It is an inspirational experience, demonstrating the intimate, connecting power of

music among performers and audience alike. Personal historians will recognize the power of lyrical storytelling.

To participate, register for the conference now* and select the number of Opry tickets you wish to purchase. (Special APH rate of \$35 each) Transportation via charter bus to and from the Ryman Auditorium is also available for \$15 round trip and noted on the registration form. Buses will begin a staggered departure from the hotel to the Ryman at 5:00 p.m. through 6:00 p.m. and leave from the Ryman starting at 8:30 p.m. through 9:15 p.m. to return to the hotel.

OR... simply reserve a seat on the bus and spend a delightful evening exploring downtown Nashville. The Ryman borders the honky-tonk district. You might enjoy a visit to nearby Hatch Show Print where show posters from a century of events around Nashville and the world are displayed. No matter where you go, you'll hear lots of great live music, see colorful sights, and experience some great people-watching.

Please don't delay. Make your reservation **no later than October 1, 2007 as seats are limited and will go quickly. Tickets will be distributed at the conference.*

For more information:

www.opry.com

www.ryman.com



The Range and Rhythm of Personal History

Dinner, Theater and Song

Sunday, November 11, 2007

Throughout the conference, we will be discovering the many faces of personal history and hearing new voices for our work. Our final evening together provides an entertaining look at the power of theatrical performance art and songwriting, and explores the deep connections to personal history they both harness and convey.

Join us at 6:30 p.m. in the Cool Springs Conference Center Ballroom for a delectable dinner served Southern style and a cash bar. At 7:30 p.m., kick back and enjoy a performance by Minton Sparks—a poet, storyteller and performance artist who distills the essence of life in the South while connecting with struggles and pleasures common to all. She creates poetry from the simple yet descriptive prose of her Tennessee roots and invites you into her living room through stories, song and even buck dancing! With each performance, she conjures powerful imagery, tames fiery emotion, and matter-of-factly delivers wry humor while



describing extraordinarily common occurrences.

Singers and songwriters the likes of Rodney Crowell, Nanci Griffith, Maura O'Connell, and others love to accompany Minton during a performance, as her work adds a new dimension to theirs.

Singer/Songwriters in the Round

Following Minton's 45-minute set, performances by a diverse mix of local singer/songwriters "in the round" (a true Nashville tradition) will begin at 8:30 p.m. Each songwriter will perform a tune of his or her choosing and explain its origin and power as a highly connective, creative vehicle. As the spotlight moves from one to the other, they will share the fruits of their labors. You may not know the names of these folks or recognize their faces, but you have most likely heard their work. They are the beating heart of the Nashville music machine.

For more information:

www.mintonsparks.com

www.nashvillesongwriters.com

www.songwritersguild.com

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Conveniently located 15 miles south of downtown Nashville and 20 miles southwest of the Nashville International Airport, the Franklin Marriott is easily accessible via Interstate 65. The hotel is within walking distance of numerous restaurants, boutiques and malls. Civil War battlefields and downtown antique shopping in historic Franklin are just minutes away.

Pamper yourself in one of the graciously appointed guestrooms featuring plush featherbeds and fluffy down comforters. Enjoy a great workout at the indoor pool and health club or on the walking paths surrounding the area. Meanwhile, keep up with your business and the outside world via complimentary wireless high-speed Internet access in the lobby and every guestroom. Savor the tastes of New South cuisine at Lorraine's Bistro or relax in the Stirrup Cup Lounge at the end of the day.

Complimentary outdoor parking is available for all guests as well as free hotel shuttle service within Franklin/CoolSprings. The Franklin Transit Authority Trolleys stop in front of the hotel many times a day (Monday through Saturday) and offer rides to restaurants and shops in Cool Springs and to historic Franklin for a fare of just \$1!



A special discounted rate of \$112 (plus taxes) per night, single or double occupancy, will be available to APH Conference attendees throughout the conference and for three days before and three days after. Bring the family and plan to spend a little extra time enjoying the beauty of the area and its rich history. To receive the guaranteed rate, reservations must be received by the hotel on or before Tuesday, October 16, 2007. *Cancellation Policy:*

Individual cancellations must be made more than 72 hours prior to arrival, or you will be charged for the first night.

You must make your room reservations directly with the Marriott at its toll-free reservations line (888-403-6772) or through the hotel (615-261-6100). Don't forget to ask for the Association of Personal Historians Conference group rate.

Or book online at <http://marriott.com/property/propertypage/bnacs?groupCode=aphapha&app=resvlink> where you will be directed to the hotel's home page with the APH code already entered in the appropriate field. Just enter your arrival date to begin the registration process.

We highly recommend making your reservations early. Last year in Portland, all rooms were filled by late summer and many conference goers were forced to stay at other hotels.

Transportation Options for Getting to the Hotel

Driving:

From the Nashville International Airport (BNA), travel west on Interstate 40, then merge left onto I-24 East. Merge right immediately onto I-440 West. Exit I-65 South and travel 10 miles to the Cool Springs Boulevard exit (East #68-A). The hotel is on the left.

Shuttle Services:

COMPLIMENTARY Bus Shuttles Airport/Hotel/Airport — The Franklin Marriott will provide free bus shuttle service only at the following times:

Airport to Hotel,

Thursday, November 8:

12:00 Noon, 1:00 pm, 2:00 pm, 3:00 pm, 4:00 pm,
5:00 pm, 6:00 pm, 7:00 pm, 8:00 pm

Representatives of Cool Springs Executive Service will meet arriving APH passengers inside the airport terminal at the Welcome Desk located between Baggage Carousels 5 and 6 on the Baggage Level. After checking in with Cool Springs Executive Service, APH passengers will be escorted to a Gray Line Bus for transportation to the hotel.

Hotel to Airport,

Monday, November 12:

7:00 am, 8:30 am, 10:00 am, 11:30 am, 1:30 pm

APH members must sign up no later than 5:00 pm on Saturday, November 10, at the front desk of the hotel for one of the five scheduled bus departures to the airport. A representative of Cool Springs Executive Service will meet passengers in the hotel lobby prior to boarding.



The Franklin Trolley stops right outside our hotel's door... with a \$1 fare to downtown Franklin and nearby restaurants, malls, etc

Standard Limo Service:

For APH passengers arriving outside the times listed above, Cool Springs Executive Service has agreed to provide limo service to and from the hotel for \$25 per person plus gratuity. Please note that advance reservations will be required.

No later than 24 hours in advance of your arrival, please email Cool Springs Executive Service at coolspringslimo@aol.com or phone 615-771-3933 and provide the information listed below. They will respond with a confirmation including directions for where and how to meet along with contact numbers as necessary.

- 1) Name of passenger
- 2) Arrival and departure airlines along with flight numbers and scheduled times of arrival and departure

Taxis:

Average one-way taxi fare from the airport to the hotel ranges from \$45-\$50.

Welcome Vendors

The Association of Personal Historians Inc. (APH) is pleased to invite interested individuals, organizations and companies to participate in its thirteenth annual conference in support of the preservation of personal, family, corporate and community histories.

The conference will be held over four days (November 8-12, 2007) at the Franklin Marriott Hotel & Cool Springs Conference Center in Franklin, Tennessee. Approximately 300 personal historians are expected to attend and participate in the various programs. Of particular interest to these specialized entrepreneurs are the products and activities available during the Town Square event.

What is Town Square and how can I participate?

Our annual Town Square event is a unique exhibit highlighting products and tools utilized in the personal history business. This

year, the exhibit space will be open from 1:30-4:30 p.m. on Saturday, November 10, in the Cool Springs Conference Center Ballroom. Personal history products created by APH members (books, videos, CDs, DVDs and other creative formats) will be on display at the APH Regions tables. Another section of the ballroom will be devoted to Speed Coaching—a mentoring activity for novice personal historians.

Special emphasis will be given to vendors' tables, which will be set up in a central area. This venue offers vendors a perfect opportunity to demonstrate materials and services that personal historians need in their work throughout the year. APH looks forward to working with you so please don't delay. We'd hate to see you miss this chance to learn more about our great organization and meet potential new clients. Reserve your table(s) at Town Square by **September 15, 2007**, and receive a complimentary online link to your website in the APH Conference Advance Program.

Is it possible to advertise within APH materials?

Of course! We offer two opportunities to advertise...

- 1) Place an ad in the fall issue of the APH Newsletter (Deadline July 1, 2007)
- 2) Reach all conference attendees though an ad in the printed Conference Final Program (deadline September 5, 2007)

What are the benefits of sponsorship...

Sponsor a portion of the cost of particular conference events (breaks, lunch, dinner entertainment, etc.) or conference registration materials (printed program, tote bags, name tags, etc.) and receive free ads, vendor space, and other benefits. Please contact Jane Baxter at conferenceprogram@personalhistorians.org for more details and ideas.

To reserve ad space or vendor tables...

Please fill out the Vendor Table Reservation Form on the following page.

Note: APH members who wish to use free tables to display their products but not promote or sell them do not need to reserve a table.



Advertising & Vendor Table Reservations

Advertising Opportunities Available:

- 1] Fall Issue of the APH Newsletter (Deadline July 1, Publication Sept. 1)
- 2] Conference Final Program (Deadline September 5, Publication Nov. 5)

Ad Size	Member/Nonmember Price
Business Card Size (3-1/4" x 2")	\$50/\$80
Square (3-1/4" x 3-1/4")	\$75/\$120
Half Page horizontal (7" x 4-1/2")	\$200/\$320
Half Page vertical (3-1/4" x 9-7/16")	\$200/\$320
Full Page (7" x 9-7/16")	\$320/\$520
Another Size (x" x 3-1/4"): [specify (as a decimal: eg. 3.25) the height in inches of your ad]	\$25 per vertical inch/ \$40 per vertical inch

All questions, artwork and payment should be directed to Linda Coffin, APH Print Communications Director. E-mail printservices@personalhistorians.org. Mailing address: 3208 East 25th St, Minneapolis MN 55406. Phone: 612-724-3441. Graphic files may be in .TIF or .EPS format, saved to 300 dpi. You may reserve ad space and pay online via credit card or PayPal through the PayPal link below. You may also send payment directly to Linda by check or money order made out to the Association of Personal Historians Inc. Be sure to specify the ad size, number of insertions, and issues in which you want the ad to appear.

Vendor Table Reservation: Check one and fill in information

☐ APH Member email address _____
☐ Non-Profit Organization Name _____
☐ Nonmember Business Name and Website _____
 First Name _____ Last Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

	APH Member	Nonprofit Organization	Nonmember Commercial
8' Table Reservation	\$50	\$75	\$100

Number of tables []

Special Opportunity: Sponsor part of the cost of conference registration materials or programs in exchange for product/service visibility. For more information, please contact Jane Baxter at conferenceprogram@personalhistorians.org.

Advertising/Vendor Table Summary

Total Ad Cost	_____
Total Table Rental Cost	_____
Less 10% discount for purchasing an ad AND reserving a table	_____
Sponsorship Contribution	_____
Amount Due	_____

Thank you for interest in the APH conference and your support for the important work of preserving life stories.

Jane Baxter
2007 Conference Program Chair

2007 APH Conference Scholarship Fund

Short on money but would love to attend this year's conference?

Consider applying for a conference scholarship. Because of the generosity of its members, APH is offering a few scholarships to cover registration fees. (Recipients will need to cover their own travel, lodging, and any other expenses.)

Applicant Eligibility and Requirements

- You must have been an APH member for at least six months prior to July 31.
- Previous scholarship recipients are ineligible.
- You must register for the conference during July, but you do not need to submit the registration fee. If you register online, send an e-mail to Marty Walton (operationsmanager@personalhistorians.org) saying you are applying for a scholarship and have not included payment with registration. If registering by mail, clearly note on the registration form that you are applying for a scholarship.
- Send an e-mail or cover letter with your name and contact information to Patsy Kuentz, Scholarship Fund Committee Chair, 3901 Poplar Drive, Golden Valley, MN 55422-5328, or apkuentz@aol.com. On a separate sheet or e-mail attachment with no identification information, write an essay of up to 500 words including:

- a. A description of your personal history background and commitment;
 - b. A description of your long-term commitment to APH;
 - c. An explanation of your need for financial aid;
 - d. A description of how you will contribute to APH the following year (committee work, regional work, helping with the conference, etc.);
 - e. Any other considerations you would like the committee to know about.
- Application must be **postmarked or time-stamped by midnight, July 31, 2007.**

Further Information

- The names of recipients will be kept confidential except to APH Board members and the APH Operations Manager.

- Applicants will be sent an acknowledgment of their application by August 10.
- By August 31, applicants will be notified whether or not they have been awarded a scholarship.

If you can, please contribute to the APH Scholarship Fund

We invite contributions of any amount. Please consider helping others who otherwise would not be able to attend our annual conference. You may contribute as part of your registration process or mail a check (issued to APH with "Scholarship Fund" in the note) to: Marty Walton, APH Operations Manager, 43 Beach Ave., Kennebunk, ME 04043.

Because APH is a nonprofit trade organization and not a charity, contributions to APH are not tax-deductible in the U.S.

INVITATION TO JOIN THE ASSOCIATION

You will learn a great deal about personal history by attending the conference, where an inspiring collection of knowledge and resources come together. Belonging to APH puts all of these resources, and many more, within your daily reach all year long. If you are not a member, we invite you to consider joining APH prior to registering for the conference. You'll have immediate access to all the benefits of membership, as well as the advantage of member rates for the conference. To join, please follow instructions on the APH website at www.personalhistorians.org/aboutaph.html or contact APH Membership Director Gloria Nussbaum at membership@personalhistorians.org.

Conference Volunteers Needed

Special Thanks to Conference Heroes Present and Future:

Conference Program Chair Jane Baxter, Conference Director John Morrison, and Conference Coordinator Paula Yost would like to thank the following volunteers who have helped so far with the myriad details involved in planning the 2007 APH Conference: Jeanne Archer, Libby Atwater, Bob Breakstone, Mary Breakstone, Linda Coffin, Teri Duff, Tom Forster, Sally Goldin, Sue Knight, Judith Kolva, Patsy Kuentz, cj Madigan, Pat McNees, Joy Miller, Gloria Morrison, Gloria Nussbaum, Barb Pates, Vera Rosenbluth, Shizue Seigel, Paula Stahel, Stephanie Kadel Taras, Jim Taulman, Sharon Waldman, Marty Walton, and Julie Zander. We're delighted to know the list will grow.

What We Need:

As they say, "It takes a village." APH could not begin to put together such a huge event without the help of its skilled volunteers. We have lots of fun, though, and are just getting started! There is no better way to get to know fellow members and to get in on the ground floor of all the action. So as you register this year, don't forget to sign up for a volunteer position. You won't regret it, and we'll be so darn grateful. Specific details about what's needed will be communicated to volunteers prior to the conference, but you may choose to help in one or more of the following four areas:

Registration and Conference Store

Joy Miller again will be overseeing on-site registration. Volunteer support is needed during the day Thursday to collate the registration materials and distribute them as conference attendees arrive. Throughout the rest of the conference (especially at break and meal times and during Town Square), Joy will need willing volunteers. Please indicate your interest on the registration form or contact Joy_Miller@telus.net.

Greeters

Former conference attendees will welcome new APH members and those attending their first APH conference during the registration process on Thursday. Greeters enjoy a wonderful opportunity to mix, mingle and get to know other APHers. Please sign up when registering or contact Paula Yost, conferencecoordinator@personalhistorians.org

Workshop Hosts

Workshop hosts will introduce presenters and help ensure that sessions run smoothly. Volunteer and you will be assigned to one of the workshops you plan to attend. Sign up when registering or contact Jane Baxter, conferenceprogram@personalhistorians.org.

Conference Reporters

Share what you learn at a workshop, or at the conference in general, by writing an article for the APH newsletter. Your colleagues who are unable to attend will benefit from reading about your experiences. If you'd be willing to do this, please sign up on the registration form or contact Jennifer Campbell, our talented APH Newsletter editor, newsletter@personalhistorians.org.

Planning Ahead:

Preliminary plans are already in the works for next year's conference in Salt Lake City, Utah. The program chair, location, and theme are crucial elements, of course, but what makes a conference succeed is the corps of APH volunteers who help search for excellent speakers, recruit challenging workshop presenters, and put all the pieces together. If you're interested in volunteering to help in 2008 or even later, please contact Neal Harmon, 2008 Conference Program Chair, or Conference Planning Chair John Morrison, conference@personalhistorians.org to join the fun!



Conference Registration Information

Full Time Registration Fee Includes:

- Full set of conference materials
- Newcomer orientation Thursday late afternoon
- Welcome reception, light hors d'oeuvres Thursday evening
- Participation in informative, inspiring general sessions
- Choice of up to six in-depth workshops
- CDs of workshops at on-site rate
- Daily breakfasts and refreshment breaks
- Luncheons, Friday and Sunday
- Evening activity options (Video Share, Print Share, Salons)
- Town Square product display, Saturday
- Dinner and Nashville-style entertainment, Sunday

Partner/Guest Information

Partners (life partners, business partners) of APH members attending full time at the member rate pay reduced conference fees—the partner does not have to be an APH member. Non-participating guests (spouses, friends, children) are welcome to join registrants for meals/events at the meals-only rate. Meals for children ages 6 to 12 are half-price; no charge for children under 6. Parents will need to make their own child care arrangements.

Registration Deadlines

Early registration ends July 31. The regular registration period, with fees increased by \$100, extends to October 1. Late registrations will be accepted after October 1, including walk-ins.

Refund Policy

Refunds for cancellations through October 1 are subject to a cancellation fee of \$50 for a full conference registration and \$25 for a part-time registration. Refunds are not likely for cancellations after October 1 because of hotel commitments.

Hotel Contact Information

Franklin Marriott & Cool Springs
Conference Center
700 Cool Springs Blvd.
Franklin, TN 37067
Phone 615-261-6100 or 888-403-6772
Website: www.franklin-marriott.com

Special Conference Rates

Standard room \$112/night (SGL/DBL)
All rooms and suites are subject to 17.25% tax.

Discounted room rate also applies three days before and after the conference, depending on availability. Call early!

You must make your own hotel reservations. Be sure to ask for the Association of Personal Historians group rate when you call. You may also reserve your room online using the Web link below:

<http://marriott.com/property/propertypage/bnacs?groupCode=aphapha&app=resvlink>

Hotel reservations cut-off date

October 16: Late registrants will be accommodated on a space available basis at regular hotel rates.

Hotel cancellation policy: The hotel requires seventy-two hours notice prior to your planned arrival, or the cost of the first night's room and tax will be charged.

Transportation between BNA Airport and hotel:

APH & the Franklin Marriott will provide complimentary bus service for conference attendees *only* on Thursday and Monday. For schedules and more information, see Hotel/Travel section. For transportation at other times, taxi and limousine service is available.

Catering notes: The staff will prepare vegetarian options for meals that feature a meat entrée. Please indicate your preference on the registration form.

Registering for the Conference Online

We strongly encourage registrants to go to the APH Web site www.personalhistorians.org, follow the links to the conference pages, and register online. Not only is it easy and fast, you can pay your fees in U.S. dollars using your charge card via PayPal. As an alternative, you can register online, then mail your check or money order in U.S. dollars, using the check confirmation page that summarizes your fees. All registration questions should be directed to Marty Walton, Registrar, phone 207-967-0720 or email registrar@personalhistorians.org.

Registering for the Conference by Mail

If you prefer to register by mail, a mail-in registration form is available online at the APH website within the downloadable pdf version of the conference program.

Photos for Conference Directory

By September 1, please email your 300 dpi .tif or high-resolution .jpg photo (minimum 2"x3" portrait-style headshot b/w or color), to photos@personalhistorians.org. The photo should be titled in the following manner: lastname-firstname.tif or lastname-firstname.jpg. If we have your photo on file, that will be used unless you send a new one.

Optional Grand Ole Opry Getaway!

Please see the information in the Advance Program for details about the Saturday evening opportunity to attend a live radio performance at the historic Ryman Auditorium in downtown Nashville. Special ticket prices of \$35 have been negotiated and buses will be available for only \$15 round-trip.

Mail-in Registration Form

Association of Personal Historians Inc. Annual Conference
Franklin Marriott Hotel — Cool Springs Conference Center Franklin, Tennessee
Thursday, November 8 — Monday, November 12, 2007

Please use only one mail-in form per registrant. Copy form for additional registrants. To register online: www.personalhistorians.org/coninfo.html.

E-MAIL	BUSINESS NAME		
LAST NAME	FIRST NAME (FOR NAMETAG)		
ADDRESS	CITY		
STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY	PHONE

This registration is for: APH Member _____ APH Member's Partner _____ Nonmember _____ First timer? _____

Arrival date: _____ Departure date: _____ Vegetarian? _____ Other food concerns? _____

Volunteer: I am willing to help with: Registration/Store _____ Greeting new folks _____ Setting up Town Square _____
Setting up AV equipment in workshops _____ Writing article(s) for newsletter _____ (See details in Advance Program)

Workshop Selection (Choose one workshop per session. Use the designated workshop codes such as 1-A, 3-D, 6-B)

Session 1 _____ Fri 10:00 AM	Session 2 _____ Fri 1:30 PM	Session 3 _____ Fri 3:30 PM	Session 4 _____ Sun 10:00 AM	Session 5 _____ Sun 1:30 PM	Session 6 _____ Sun 3:30 PM
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Registration Fees (All fees are stated in U.S. dollars and do not include hotel accommodations. Please circle appropriate fee.)

		Full Time	Thurs Eve	Per Day Fr/Sat/Sun	Sun Night	Mon AM
Early Registration Through Aug. 15	Member	\$425	\$35	\$175	\$75	\$100
	Member's partner	\$375	\$35	\$175	\$75	\$100
	Nonmember	\$625	\$35	\$250	\$75	\$150
Regular Registration Through Oct. 1	Member	\$525	\$35	\$200	\$75	\$125
	Member's partner	\$475	\$35	\$200	\$75	\$125
	Nonmember	\$725	\$35	\$300	\$75	\$200
Late Registration After Oct. 1	Member	\$625	\$35	\$250	\$75	\$150
	Member's partner	\$575	\$35	\$250	\$75	\$150
	Nonmember	\$825	\$35	\$375	\$75	\$250

Guest Policy: Spouses, children and friends not participating in the conference are welcome to join attendees for catered meals.
Reception = \$35. Breakfasts = 4@\$25 each. Lunches = 2@\$45 each. Sunday Night Dinner and Entertainment = \$75.
Children's meals 6-12—half price, children 0-5 no charge. Name(s) of guest(s): _____

Optional Grand Ole Opry Getaway: Attend the Grand Ole Opry in its original home at the historic Ryman Auditorium in downtown Nashville. Special advance purchase price is \$35 per person. Show begins at 6:30 PM Saturday evening. Buses begin a staggered departure from hotel to downtown at 5:00 PM through 6:15 PM and leave from the Ryman starting at 8:30 PM through final departure at 9:15 PM for return to the hotel. Transportation fee is \$15 per person (round-trip). Costs of tickets for Grand Ole Opry and bus transportation fee are in addition to the conference registration fee.

APH Membership Dues are \$145 per year. Take advantage of member conference rates by joining APH now.
Check here _____ and add the dues amount below. Our Membership Director, Gloria Nussbaum, will contact you.

Payment Information

Mailed-in registration forms must be accompanied by check or money order in U.S. dollars, payable to Association of Personal Historians Inc.

Mail to: Marty Walton, 43 Beach Ave., Kennebunk, ME 04043

Online registration and payment is recommended. PayPal handles credit cards for APH without requiring the user to have a PayPal account. Go to www.personalhistorians.org/coninfo.html.

Questions? Contact Marty Walton, APH Conference Registrar.
Email registrar@personalhistorians.org or call 207-967-0720.

Registration fee	\$ _____
Guest meals (total)	\$ _____
Grand Ole Opry Ticket(s) Qty _____ @\$35	\$ _____
Bus to Nashville Sat. eve. Qty _____ @\$15	\$ _____
APH membership dues: \$145	\$ _____
Scholarship Fund Contribution	\$ _____
TOTAL ENCLOSED	\$ _____