

ASSOCIATION OF PERSONAL HISTORIANS 12TH ANNUAL CONFERENCE

Celebrating stories: Passage to the past, flowing to the future

OCTOBER 4-8, 2006
PORTLAND, OREGON



Whether you're an experienced personal historian wanting to take your skills to the next level or someone just beginning in this exciting field, you won't want to miss the 12th annual conference of the Association of Personal Historians in Portland, Ore.

Proclaimed as North America's "Best Big City," Portland is a friendly, laid-back city located along the Willamette River in the shadow of Mount Hood and the beautiful Cascade Mountains.

Each year, APH listens carefully to member input to design a program with your needs in mind. Conference coordinators Julie Zander and Paula Slavens and their dedicated committee have worked tirelessly to develop an impressive lineup of learning experiences. Featuring award-winning, nationally known speakers, business-building workshops, and panel discussions you can't find anywhere else, the conference is destined to inspire you with new ideas and ways to improve your business.

For the first time, a whole new audience will be introduced to APH and the field of personal history through a Community Forum designed to attract people from throughout the area. But perhaps one of the biggest advantages of all is networking with other friendly, helpful members who share your passion for this exciting field and are willing to share their expertise.

The theme this year is "Celebrating stories: Passage to the past, flowing to the future." Join me in Portland in celebrating stories about your growing success!

Jeanne S. Archer
APH President

2006 CONFERENCE
ADVANCE PROGRAM



Invitation from the Conference Program Chair

Whatever else you do in life, don't miss the 12th annual Association of Personal Historians conference October 4-8, 2006, in beautiful Portland, Ore., where we'll be "Celebrating stories: Passage to the past, flowing to the future."

Do you love listening to people share stories of their lives but wonder if you can make a living at this profession? Well, of course you can. Just ask the eight people serving on the Financially Successful Personal Historians Panel featured Sunday morning.

Are you new to personal history and wondering how to launch a business or conduct an oral history interview? We have resources for you—workshops on the business of personal history and an introduction to oral history.

Are you passionate about celebrating stories through video biographies? You can learn about the technology as well as the art by participating in conference workshops for beginner, intermediate and experienced videographers.

With three major speakers, two panel discussions, thirty-two workshops lasting ninety minutes each and an exciting array of evening opportunities, the APH conference offers something for everyone.

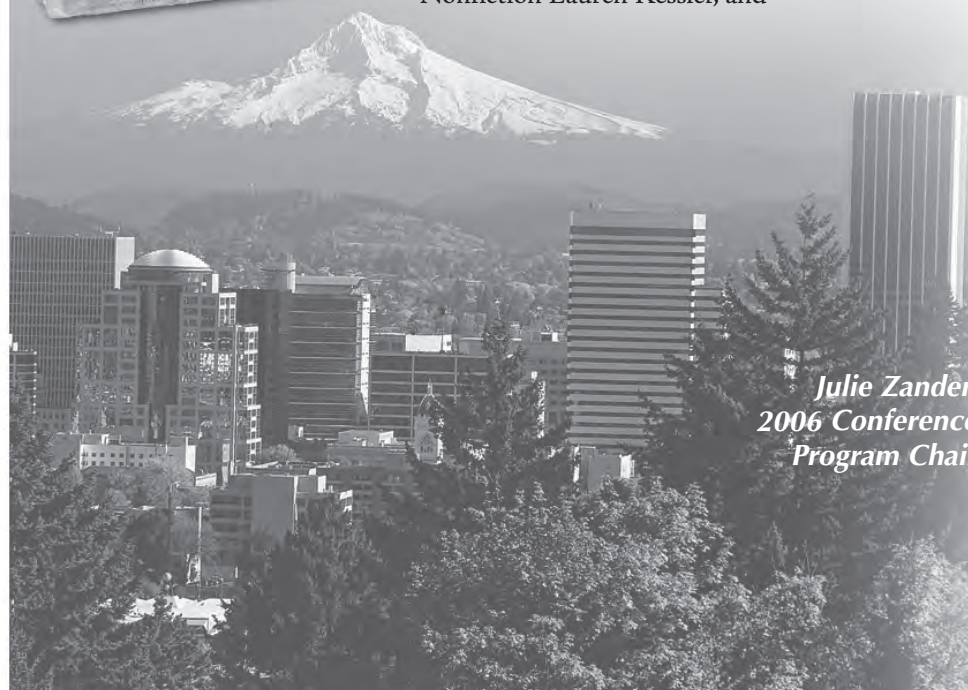
Our speakers are award-winning newspaper columnist and author Bob Welch, author and University of Oregon Director of Literary Nonfiction Lauren Kessler, and

Ursula Bacon, who published a book recounting how she fled with her family from Nazi Germany and lived in the Shanghai ghetto in the early 1940s.

For the first time ever, the public will be invited to attend the traditional Town Square Saturday afternoon, where APH members show their products and vendors sell their wares. During a free Community Forum held in conjunction with Town Square, five APH members will teach mini-workshops on topics of interest to the public: The Power of Life Stories, Genealogy, Ethical Wills and Spiritual Legacies, and Preserving Family Heirlooms.

Saturday night features a fabulous dinner cruise along the Willamette River with Northwest cuisine served aboard the Portland Spirit, thanks in part to the sponsorship of Neal Harmon of FamilyLearn and Marc Aaron Johnson of Access Generations.

So don't miss the opportunity to visit the City of Roses. You won't regret it ... and you'll never forget it.



*Julie Zander,
2006 Conference
Program Chair*



Program and conference marketing materials designed by Assistant Conference Chair Paula Slavens of Special Editions Customized Biographies, a Beaverton, Ore., company.

The Portland Area

Welcome to Portland, Ore.—the Rose City, the Bridge City—one of the friendliest, most beautiful and walkable cities you'll ever have the good fortune to explore.

The city with a pioneer past is not only clean but very green—summer, winter, spring or fall. With an annual rainfall of nearly forty inches, the grass is always greener in the Northwest. Fortunately, the famous “Portland mist” dries up during the late summer, which lasts well into October. But bring a jacket because average October temperatures are between fifty-five and sixty-two degrees Fahrenheit.

Portland is green in another sense, too. Public recycling containers abound throughout the city. It's also dubbed one of the top ten vegetarian-friendly cities—good news for many APH members.

You'll quickly learn about MAX, Portland's light rail system, as that's how to travel from the airport to the Doubletree Hotel for about \$2. The hotel is on the east side of the Willamette River, across the street from Lloyd Center, Oregon's largest shopping mall.

From the hotel, you can travel free on MAX to historic Old Town, Pioneer Courthouse Square, Saturday Market and Tom McCall Waterfront Park, as well as the many art house cinemas, Native American and other art galleries, brewpubs and gourmet coffee shops scattered throughout the downtown area of Fareless Square. You could spend many happy hours browsing at Powell's City of Books, the world's largest independent bookstore with more than a million volumes stored in a building occupying an entire city block.

For a nominal charge, MAX will take you farther afield to the terraced Rose Garden, the Japanese Garden, the Classical Chinese Garden, Washington Park Zoo and the World Forestry Center.

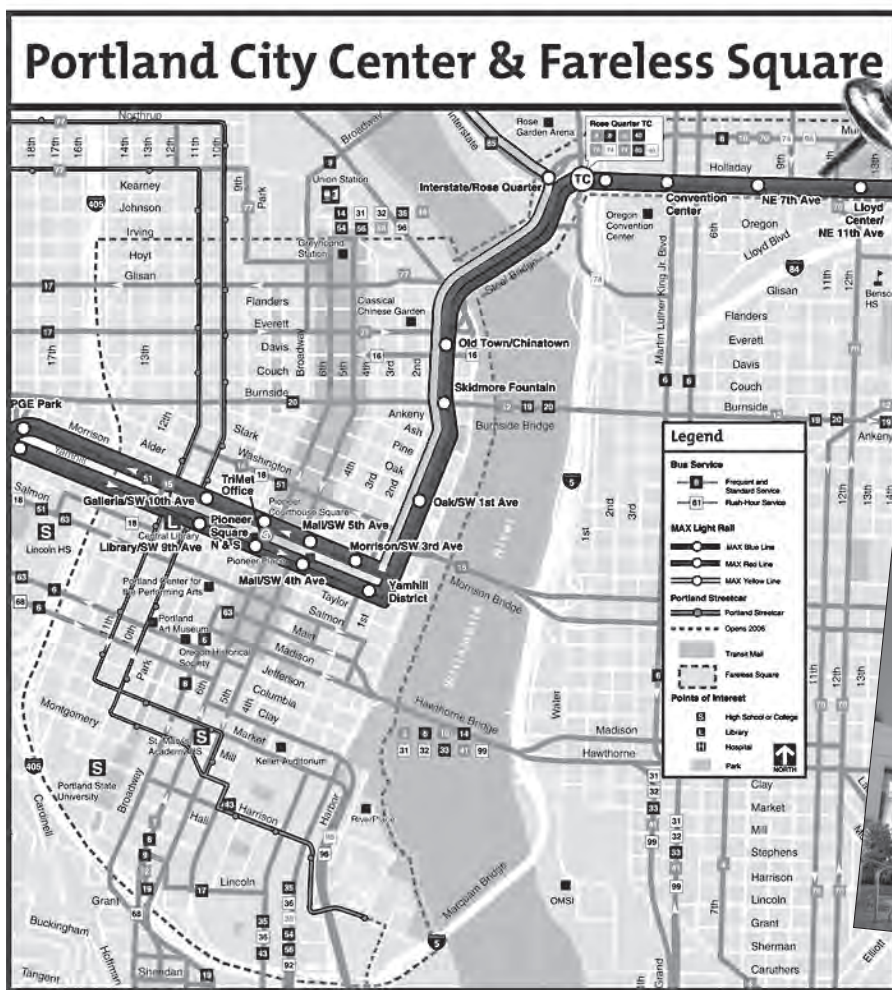
Outside the city, if you plan to do some real exploring, you'll find Multnomah Falls and other spectacular vistas in the scenic Columbia River Gorge. Mount Hood and Mount St. Helens are both an hour away. Then, of course, there's the beautiful Oregon coast, a little more than an hour's drive from the city. Local APH members will happily suggest their favorite beaches, lighthouses, sand dunes and tidal flats if you can extend your trip an extra day or two.

The APH conference is plenty of reason to travel to Portland. We hope you enjoy the city, too.

Portland finds a place on many of the “Best” lists. The city has been dubbed North America’s “Best Big City” by Money magazine and the cleanest by Reader’s Digest. Portland also received the Great American Place Award from American Heritage magazine. After reading why at www.americanheritage.com/articles/magazine/ah/2002/5/2002_5_76.shtml you’ll know more about Portland than many local residents do.



MAX light rail offers convenient transportation for conference attendees with a stop right at the hotel and provides free access to 300 city blocks in Portland's Fareless Square. Forget the taxi and the car rental. With more than forty-four miles of track in the metropolitan area, you can stretch your budget while covering a lot of around-town hot spots.



1000 N.E. Multnomah Blvd
Portland, Oregon, 97232
www.portlandlloydcenter.doubletree.com



Doubletree Hotel at Lloyd Center

Step outside and cross the street to a city park. Walk a block north to Oregon's largest shopping mall. Less than a block to the south, board the MAX light rail to travel free to downtown Portland and economically to the Rose Garden, the airport and other areas of the city.

The Doubletree Hotel and Executive Meeting Center in Portland at Lloyd Center offers two on-site restaurants—the Multnomah Grille for American and Northwest cuisine and Eduardo's Mexican Grill and Cantina for a Southwest dining experience.

Lloyd Center Mall features a tennis club, ice pavilion, eighteen movie theaters and more than 200 shops and restaurants, including Stanford's, Starbucks, Café Nordstrom, Cajun & Grill, Chicken Connection, Newport Seafood Grill, Steamers Asian Street Bistro and Steak Escape.

The 476 hotel rooms have large work desks, high-speed Internet and views of either downtown Portland or the Cascade mountain range. The hotel also features a seasonal outdoor pool, well-equipped fitness room and small business center.

The hotel has guaranteed our special discounted rate of \$99 a night per room, single or double occupancy, for three days before and three days after the conference. So bring the family and arrive early or stay late to feast on some of the natural splendor of the scenic Northwest.



Guest Speakers

Keynote address

Thursday, October 5, 8:30 AM

BOB WELCH

"RESEARCH: THE TOUGHEST JOB YOU'LL EVER LOVE—WHAT A WWII NURSE WHO DIED IN 1944 TAUGHT ME ABOUT PERSEVERANCE, HONOR AND LEGACIES."

Newspaper columnist Bob Welch, an adjunct professor of journalism at the University of Oregon, has been honored four times by the National Society of Newspaper Columnists and dubbed 2004's top columnist by the Oregon Newspaper Publishers Association. He is author of *American Nightingale*, *Where Roots Grow Deep*, *My Oregon* and the award-winning *A Father for All Seasons*.

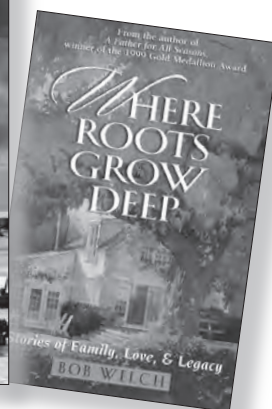
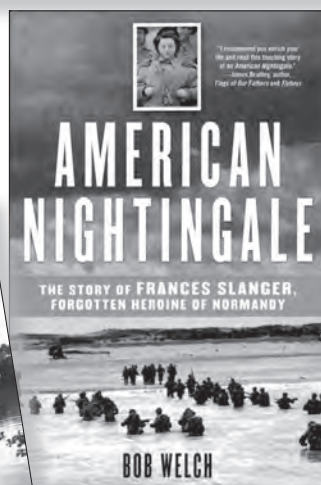
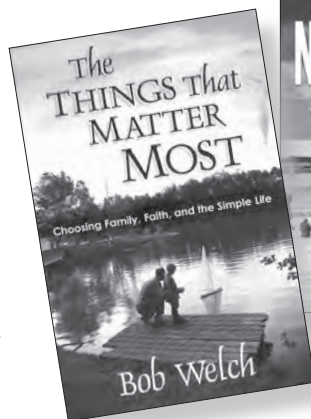
A seasoned speaker who uses heart and humor to inspire audiences, Welch has appeared on ABC's "Good Morning America," spoken at the Massachusetts Statehouse and keynoted conferences from coast to coast.

Using oral history interviews, diaries, journals and other resources, Welch pieced together the life story of Frances Slanger, a Polish-born Jewish American nurse who had died sixty years ago near the beaches of Normandy. His book, *American Nightingale*, was a finalist for the Oregon Book Award. Telling the story of Slanger, who gave her life to help stem the tide of the Nazi regime, Welch reminds audiences that, like a pebble in the water, we often leave ripples that we sometimes don't even realize.

"I've written seven other books, most of which deal with a more personal sense of history than reflected in *Nightingale*," Welch said in an email. "*Where Roots Grow Deep*, for example, is about what we pass on from one generation to the next, stories based on the lives of my wife's farming grandparents outside of Carlton, Ore."

In a generous gesture, Welch will provide conference participants with a free copy of that book, which has five stars on Amazon.com and about which one reviewer wrote: "Through stories sometimes humorous and sometimes poignant, Welch suggests that we all inherit legacies and pass on legacies—it's only a matter of what kind."

Read more about Bob Welch and his speaking presentations at his Web site at www.bobwelch.net.

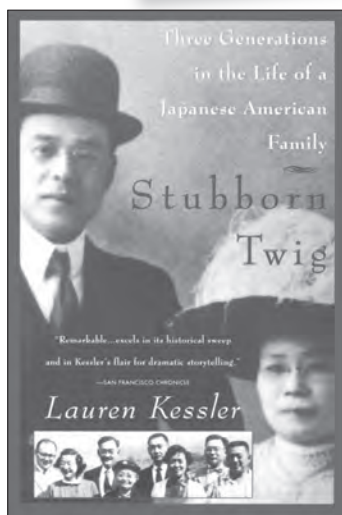


Friday, October 6, 10:30 AM

LAUREN KESSLER

YOUR TRUTH, THE TRUTH, WHOSE TRUTH?
THE PERSONAL HISTORIAN'S GUIDE TO INSIGHT,
HONESTY AND STORYTELLING—WHERE FACT ENDS
AND FICTION BEGINS

Director of Literary Nonfiction at the University of Oregon, Lauren Kessler is author of eleven books, including the upcoming *Dancing with Rose: Life Among the Demented and Deranged* (Viking, 2007); *Washington Post* bestseller *Clever Girl: Elizabeth Bentley, The Spy Who Ushered in the McCarthy Era* (HarperCollins, 2003); *Los Angeles Times* bestseller *The Happy Bottom Riding Club* (Random House, 2000);



Full Court Press; After All These Years; and the award-winning Stubborn Twig.

Stubborn Twig (Random House, 1993; new edition Oregon Historical Society Press, 2006) won the Frances Fuller Victor Award for best literary nonfiction in 1994.

Kessler's essays and journalism have appeared in the *New York Times* magazine, the *Los Angeles Times* magazine, *Salon*, *Nation* and *Writers' Digest*.

She holds a Ph.D. from the University of Washington, where she developed the love of American social and cultural history that is clear in her work. Oral history in particular plays a significant role in many of her projects. After graduating from Northwestern University's Medill School of Journalism, she did brief stints as an advertising copywriter and a newspaper reporter.

Kessler teaches writing seminars at the University of Oregon. She is the founder and editor of *Etude*, an online magazine devoted to new and emerging voices in literary nonfiction. Her Web site is www.laurenkessler.com

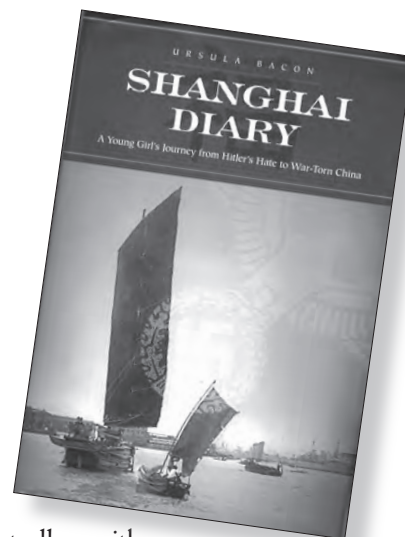


Sunday, October 8, 8:30 AM

URSULA BACON

LEAVING FOOTSTEPS
IN THE SAND

Author of *The Nervous Hostess Cookbook—A Comforting Guide to Worry-Free Entertaining*, *Shanghai Diary* and the upcoming prequel *Eternal Strangers*, Ursula Bacon has helped bring 350 book titles to life in the past twenty years as co-owner of Bacon Bestsellers with her husband, Thorn.



As a child, she escaped from Nazi Germany in 1939 with her parents and landed in Shanghai, China, along with more than 18,000 other Middle European Jews. The family spent most of the war years in a Japanese-controlled "Designated Area," often referred to as the Shanghai Ghetto. The family came to the United States in 1947.

Her most recent book, *Shanghai Diary*, has been chosen as a major motion picture project and was selected by Barnes and Noble for its "Discover Gifted New Authors 2004 Holiday Selection." One of her Barnes and Noble book-signing events was filmed by C-Span2. Her prequel to *Shanghai Diary*, titled *Eternal Strangers*, is scheduled to be released in December 2006.

She also has contributed eight stories to the popular *Chocolate for a Woman's Soul* series, Simon and Schuster.

Her Web site is www.ursulabacon.com and the family business Web site for Bacon Bestseller Books, facilitating the creation of exceptional books, is www.baconbestsellerbooks.com. The family business Web site states that a well-made custom book is less expensive, lasts longer and makes a greater impression than any other form of communication designed to influence a reader, an outcome or a customer.

Regional Luncheon

Thursday, Noon to 1 PM

Meet other personal and oral historians in your region during Thursday's Regional Luncheon. Our delicious, catered meal will be set up in four separate rooms with seating arranged by region. This will offer new members a chance, early in the conference, to get to know others in their region who share their passion for preserving the past, and perhaps find a partner to collaborate with on personal history projects. The informal gathering also will give members an opportunity to explore ideas for future regional activities with the group and, where needed, to select a new coordinator for the region.



The hotel review committee (from left to right) Julie Zander, Paula Yost and Gloria Nussbaum can verify that Holladay Park across the street from the hotel offers a nice respite at break time. Committee member Paula Slavens is behind the camera.

Out of the Box and into the Circle: Personal History in Communities of Color

Moderated by Shizue Seigel

*In many communities of color,
"community" is the operative word.*

Often, communities of color have created useful models for those hoping to maximize resources by working collectively, blending personal history with cultural traditions and political and social history.

Bringing together volunteers and professionals, and drawing on a variety of public and private funding sources, community projects collect individual oral histories and memorabilia and place them in context. Thus, the entire community can take ownership of a larger mosaic that illuminates values, traditions, and political and social history. These projects also help to amplify our understanding of family, community and nation.

On Saturday morning, APH member Shizue Seigel will moderate a panel of speakers from diverse cultures who have found creative methods of capturing and preserving individual, family and cultural stories.

The panelists are listed below.

- ❖ **Stephen Hanks**, author of *Akee Tree: A Descendant's Search for His Ancestors*, will share his ten-year search for his roots, reaching back six generations from the Pacific Northwest to a Mississippi plantation and to West Africa. Having presented at numerous African American genealogical conferences, he can speak firsthand about the rising interest in personal history within the African American community.
- ❖ **June Schumann**, co-founder and executive director of the Oregon Nikkei Legacy Center, will describe how community-based organizations and volunteers responded to the passing of an era by establishing an institution that preserves and interprets the history of Japanese Americans in Oregon.
- ❖ **Jose Eduardo González**, executive director and co-founder of Teatro Milagro (Miracle Theater Group), will discuss how Milagro collaborates with diverse artists, cultural experts and audience members to develop productions that blend movement, dance and music to express the diversity of the Hispanic experience.

Making a Living as a Personal Historian

Can you make a living doing what you love to do? On Sunday morning, eight financially successful personal historians will offer tips to conference attendees on what has worked for them.

The panelists will discuss pitfalls to avoid, fruitful marketing techniques, creating and marketing personal history books or video services, finding clients, looking beyond the obvious, creating company histories, and working with attorneys and others in collaborative ventures.

This summer, we'll be asking APH members what they'd like to know from these personal historians. We'll send the questions in advance so their written answers can be provided in the syllabus given to conference attendees at the registration table. Then, after brief introductions from each panelist Sunday morning, we'll open the discussion to questions and insights from the floor. What do you want to know about making a living as a personal historian? Here is your chance to ask!

Following are the financially successful personal historians who have agreed to serve on the panel.



Iris E. Wagner of Memoirs Productions in Montreal is dedicated to the creation of legacy productions on DVD for family foundations and corporations. She has an extensive career background in finance, real estate, high technology, marketing/communications, and most recently film/video. The *National Film Board of Canada* acquired one of her company's biographies for worldwide distribution, and *National Archives of Canada*, in Ottawa, will be establishing a *Memoirs Productions Legacy Collection* of all the company's biographies.



Lettice Stuart served as APH president from 2002 to 2005. She started her personal history business, Portraits in Words, in 1996 following a twenty-two-year journalism career with the New Orleans *Times Picayune* and the *New York Times*. She produces hardbound books from recorded interviews and has recently begun working with video as well. Lettice has offices in New York, Houston and Los Angeles to serve clients nationwide.



Paula Stallings Yost, past APH vice president, jettisoned a twenty-five-year public relations/journalism career in 1999 to found *LifeSketches-Heirloom Memoirs Publishing* (www.alifesketch.com), a personal history business in the piney woods of East Texas. She has completed more than 300 personal histories in book form, online or as oral histories, conducted numerous workshops and presentations, and works closely with nonprofit organizations. Paula attributes much of her success to her practice of "co-opetition" with other personal historians.



James Simmons of Del Mar, Calif., is a professional writer and historian with eighteen books to his credit, including five histories/biographies published through major publishing houses and nine social histories for clients from across the United States. He possesses a Ph.D. from the University of California at Berkeley in English, completed his dissertation on Victorian historiography and taught twelve years at the college level. James also has written more than 500 magazine and newspaper articles, including over fifty profiles in magazines.



Mary Jane Robinson of Naples, Fla., completed her first personal history project in 1989 when she was commissioned to edit *Reflections of a Legacy: The Bonnet House Story*. After the book's publication, Robinson shifted the focus of her editing career exclusively to the writing of personal histories. Since founding Story Books in 2001, she has completed nearly sixty projects. She studied in Austria and Greece through DePauw University and earned her Master's in Information and Library Science from Indiana University.



As president of Memoirs, Inc., in St. Paul, Minn., **Mary O'Brien Tyrrell, M.P.H., B.S.N.**, has assisted hundreds of elders to write and publish their life stories in hardcover books that are distributed to family and friends at book signing parties. For the last ten years, she has supported herself exclusively as a memoirist. She is also a co-founder of The Legacy Center (www.TheLegacyCenter.net) in Minneapolis.



Pat McNees was a book editor (Harper and Row, Fawcett) and a freelance journalist (see samples at www.patmcnees.com) when she took on a commissioned biography of a Midwestern industrialist from her Maryland base. That led to writing memoirs of individuals and histories of several organizations, which produced spin-offs and a new specialty—medical stories. “Good interview skills, good storytelling, and the credential of a compelling organizational history can open doors you didn’t know were there,” says Pat.



Moderator and panelist **Stephanie Kadel Taras, Ph.D.**, APH vice president, started TimePieces Personal Biographies in 2000 in Ann Arbor, Mich. She writes life stories for families and for a trial lawyer, and she uses subcontractors to design, print and bind these stories into books. Stephanie also teaches life writing classes and writes several monthly magazine articles (mostly personal profiles) for local publications. Through telephone consulting with new entrepreneurs, she shares advice and lessons learned about starting a personal history business.

New Member Orientation

Newcomers to APH or the annual conference are invited to arrive a little early Wednesday afternoon so they can attend a new feature this year—an orientation at 4:30 PM led by APH President Jeanne Archer. Prior to the opening reception, she will present an entertaining orientation, previewing conference workshops and events and offering tips on how to get the most out of the conference and membership in APH.





**Saturday, October 7
1:30 to 4:30 PM**

For the first time ever, APH's annual Town Square event (where personal historians show their products and vendors sell their wares) will be open to the public. Local townspeople, historical societies, genealogy groups and associated businesses will be invited. Admission is free.



In the spacious Exhibit Hall at the Doubletree Hotel, Town Square will spread into several attractively designed environments. APH member displays will be featured in one area, product and service displays offered by vendors will be grouped in another, and a spacious alcove along the back wall will serve as the presentation stage for our Community Forum.

If ever a year existed for APH members to bring samples of their work so other personal historians and interested Town Square attendees can view and appreciate them, this is it. The array of tables, at no charge, will allow APH members to display their finished books, CDs, videos, family Web sites, DVDs, history quilts—whatever form their life stories and personal histories have taken.

Town Square attendees with items to promote or sell are invited to rent vendor tables to display and market their products. That includes, for example, anyone who prints and binds books, sells recording and video equipment, features historical books for sale, publishes memoirs, prints brochures and business cards, provides marketing services, coaches entrepreneurs, offers transcription services, sells

software or office supplies, or provides freelance editing or graphic design. Vendor tables cost \$50 for APH members, \$75 for nonprofit organizations and \$100 for non-APH commercial organizations.

Some vendors will present mini-workshops during Town Square to demonstrate equipment and the ways particular products might help personal historians in their work.

Book signings will be another feature of Town Square. APH members who have written books and narrators who have shared their stories with personal historians for publication will be on hand to sell and autograph their literary works.

Community Forum

**Saturday, October 7
1:30 to 4:30 PM**

As preservers of family histories, the Association of Personal Historians draws together experts from many different fields. The Community Forum will showcase our members' special skills and knowledge for the benefit of and at no cost to the general public. Four APH experts will participate with presentations on the following popular topics:

The Power of Life Stories: Judith Kolva, who teaches interdisciplinary studies and psychology at International College in Naples, Fla., will discuss how older adults benefit from the power of sharing life stories. To promote healthy aging, it is important to invest in a process that helps older adults identify meaning in life. She will identify specific interviewing skills that result in evoking the compelling events of an older adult's life story. Kolva, who earned her Ph.D. in the Psychology of Aging, examined in her doctoral dissertation how older adults discover specific meaning in life through telling their life stories. She has presented her findings at the American Society of Aging.

Genealogy: Genealogy is one of the most popular hobbies in America. Amy Oaks Long of Provo, Utah, has taught family history and genealogy at Brigham Young University for thirteen years and has been writing and publishing personal histories for seventeen years. Long will help

people understand the amazing family history and genealogical resources available on the Internet from the privacy of their own home.

Ethical Wills: **Pamela Luce** of Central Lake, Mich., an ordained minister who has worked as a chaplain, hospice director and bereavement coordinator, will share with the public the importance of passing values on to children and grandchildren through the writing of ethical wills, legacy letters or spiritual legacies. Life stories are never complete without integrating the emotional and spiritual journeys of the narrators. Luce also is a certified trainer in conflict resolution, crisis debriefing, listening skills, mediation, facilitation and consensus decision-making.

Preserving Family Heirlooms: Many families have precious family heirlooms, but they might be allowing them to self-destruct by failing to preserve them properly.

Jennifer Cobb of Vancouver, Wash., will help others understand how best to preserve family treasures—photos, documents, textiles and “stuff.” Cobb has an M.A. in physical anthropology from Arizona State University and taught anthropology for seven years at the University of Alaska Anchorage, where she was in charge of preservation of the archaeology lab. She launched her business, Heirloom Preservation, in 2003.

Moderating the Community Forum will be APH Secretary **Paula Stahel**, who received rave reviews for her public speaking workshop at last year’s APH conference. She will share her story with the audience and introduce each presenter throughout the afternoon. Stahel has worked as an independent writer and producer for more than twenty years and joined APH in 1999.

Evening Activities

The opportunities to learn never end at the 12th Annual Association of Personal Historians Conference in Portland ... they just change format and focus. On Thursday and Friday evenings, at a less intense pace than our daytime workshops, conference attendees will have the unique opportunity to follow their inspiration.

Video biographers will show clips of their personal history programs during Media Share. We’re allowing two evenings for this popular event to permit adequate time for these informal presentations.

Those working in print and creating other products can view one another’s work during a **Product Show and Tell**, where everyone is invited to show samples of their work, then give a brief presentation of the scope of the project, how the work was produced, and how pricing was calculated.

Salon Sessions are informal and are not planned in advance by APH. One or two rooms will be reserved each evening for topics that emerge during the conference. These sessions may be convened by anyone who has an idea or interesting question to explore. Sign-up sheets will be available in the registration area for Salon Session announcements.

Seasoned Personal Historians who would like to share information about challenges they are facing and how to solve these problems will have a room set aside for a gathering place.

As if all these options were not enough, a special program will be presented each evening as well. Please see the descriptions below.

Special Events

Good Work, Sister!

On Thursday evening, four noted Northwest oral historians will offer others the opportunity to learn about women shipyard workers of World War II with a special screening of the twenty-minute DVD, “Good Work, Sister!”

Women who worked in the shipyards in Portland, Ore., and Vancouver, Wash., describe in their own words their experiences building ships during wartime and entering a world previously reserved for males. They talk about juggling roles as breadwinners



and bread-makers, caring for children at home and helping the war effort in the shipyards. They also talk about being laid off at the end of the war when the men returned from the battlefields. The DVD presentation includes discussions of gender and racial discrimination, daycare centers for workers' children and the women's pride and joy in "doing work we weren't allowed to do before."

The 140 images in the show include reproductions of historic photographs and contemporary portraits of the women as they tell their stories. Period music and narrative segments weave the stories together and describe the context in which skilled shipbuilding jobs were first opened and then later closed to women.

Good Work, Sister! was reviewed and well received by schools and libraries after its initial 1982 release; however, it became technologically dated over the years. The original slide show version has just been converted to a DVD, which was enhanced and updated with zooms, pans, color correction, recropping and improved sound. These are the presenters:

- ◆ **Madeline Moore**, who holds a Bachelor's in History, founded the Northwest Women's History Project. During the 1980s, she directed a teacher-training program designed to increase the number of women and people of color who study math and science and enter non-traditional work. She is a certified financial planner who lives and works in downtown Portland.
- ◆ **Donna Sinclair** holds an M.A. in History from Portland State University. She is an Urban Studies Ph.D. candidate at PSU and former program coordinator of the Oregon Historical Society Oral History Program. Sinclair teaches oral history at PSU and serves as director of oral history programs of the U.S. District Court of Oregon and Reed College. She recently organized an oral history project to document the experiences of home-front workers in Vancouver, Washington, with a focus on both the Army post and the WWII Kaiser Vancouver Shipyards.
- ◆ **Tina McMahon** holds a B.S. in English and taught high school English. She was part of the team that produced *Good Work, Sister!* and has been, among other things, an archaeological digger and a bookbinder/book restorer. Currently, she works as a writer and workshop leader.
- ◆ **Susan Feldman** of the Northwest Women's History Project also will be available to answer questions.

In Good Conscience: Supporting Japanese Americans During the Internment

On Friday evening, APH member **Shizue Seigel** will share her experiences—a dream and a nightmare—in the creation of her book, *In Good Conscience: Supporting Japanese Americans During the Internment*.

In Good Conscience includes two dozen personal histories of Quakers, American Baptists and others who had the courage to oppose one of the greatest civil liberties violations in modern U.S. history. Who were these heroes? What did they do and why, and what did they gain from the experience? What were the author's challenges and opportunities in funding, outreach, research, permissions/copyright and book production, especially when many informants were only located when their obituaries were published?

The presentation melds PowerPoint on the book's contents with lecture on the mechanics of funding, outreach, research, permissions/copyright, and book production along with a Q&A session. Seigel also will talk about blending interviews, oral histories, documents and historical information into a coherent narrative as well as methods for working with university and historical archives. Other APH members with similar experiences will be invited to share their thoughts.

This presentation is bound to help conference attendees think about value systems that encourage activism, understand the political and economic pressures that led to the internment, and ponder relationships to present-day civil liberties issues.

Shizue Seigel of San Francisco is a writer and graphic designer who has been producing personal stories since 1995. The author of *A Century of Change: The Memoirs of Nellie Nakamura*, she is the former editor of the National Japanese American Historical Society's quarterly magazine and of *The Beam*, a community magazine. Before a job writing reality-based AIDS prevention stories for African American women changed her life, she was an advertising art director for major agencies. Seigel joined APH in 2003.

Workshop Session 1 Thursday, October 5

10:00 TO 11:30 AM
(CHOOSE ONE OF THE FIVE)

1-A. Beginning Video Production (Basic)*

Learn the basics of video production. This session will focus on pre-production and production aspects of video work. We'll address what you need to do to prepare for production; basic camerawork, such as set-up, framing, lighting, and audio for video; and information and tools for working with video and audio professionals. It will touch on editing, but only to show the effects of camerawork. If possible, attendees will have a chance to shoot video during the workshop.

Presenter Ariel Rogers of Durham, N.C., has an M.B.A. in Marketing from the University of Edinburgh, Scotland, and a B.A. in Film and Media from the University of Auckland, New Zealand. She started doing documentary film ten years ago and launched a video production company, LifeSong Studios, with two partners in 2003. Her documentaries have been shown at independent and documentary film festivals and are on archive at universities and film centers around the world.

1-B. If You Build It (RIGHT), They Will Come (Basic)*

This beginning session is about marketing your business over the Internet. Do you want or have a Web site? Do you have a Web site that isn't giving you new business? Hosting, design, content, making it look just right ... with so many considerations, most people miss the most important one—traffic. It doesn't matter how it looks unless your site drives traffic to your business. Learn to design your Web site and create content based on what people are looking for. Optimize your site to attract new traffic. Conduct

business research using Adwords. Test, test, test until you get it perfect
Presenter Neal Harmon of Provo, Utah, an APH member since 2004 who has five years' experience in Web site design and creation, teaches Internet business and marketing to college and private school students. He loves to open people's minds to the potential the Internet has for small business. Purely through Internet marketing—not expensive advertising—his Web site, www.FamilyLearn.com, has grown from visits by only a few family members and friends to 12,000 visitors per month.

1-C. The Big Bucks in Company Histories (Intermediate)

You've written a personal history. How much harder could it be to write a corporate or organizational history? How does one break into this lucrative market? Three experienced APH members will discuss how to reach and impress this market; how to bid and win a contract; how to do the interviews, research, and writing; and how histories and spin-offs from them can improve your bottom line.

Presenters: As a journalist and book editor, **Pat McNees** of Bethesda, Md., has written histories of an Ohio lift truck company, a Dallas-based organization of company presidents and the largest research hospital in the world. Starting with oral histories, **Joella Werlin** of Famlore in Portland has developed histories of family businesses through the narratives of the family members who built them. **Eduardo Zemborain** of San Isidro, former partner in a large architectural firm in Argentina, markets his personal history business, My Special Book, to corporate clients internationally.

1-D. The Business of Personal History (Basic)*

Becoming a personal historian is similar to having been an explorer in the Age of Discovery—you're heading into uncharted territory. Additionally, newcomers to the field may have no idea

how to establish a small business. This workshop will teach business basics as they apply to personal history and enable newcomers to create documents and schedules to operate a professional personal history business. It also touches upon making good first impressions with clear, concise collateral materials.
Presenter Libby Atwater of Ventura, Calif., is a journalist, teacher and personal historian who founded Choose Your Words in 1994 as an editorial services company. She soon discovered that she did not know how to run a business. In the past eleven years she has acquired business skills that she shares readily with writer, editor and personal historian colleagues. She can help newcomers to this field learn business basics and avoid the pitfalls she has encountered.

1-E. Personal Facts in Public Records (General)*

This workshop is designed to familiarize personal historians with basic genealogical record sources that can provide important personal and family information and enrich personal and family histories. Learning to tap into these rich resources will enhance the personal historian's work and make it easier. The lecture/discussion session will focus on basic, readily available genealogical sources to supply facts about individuals, such as census, newspapers and government records (federal, state, county, local).

Presenter Caroline House is a professional genealogist working in Davis, Calif. With a nearly life-long fascination with genealogical research and several years' experience in research and teaching genealogy, she has spoken at many regional genealogical seminars and is a former director of an LDS Family History Center.

** Asterisk denotes presenter has agreed to allow recording of workshop.*

Words inside parentheses after title indicate workshop level. See page 14 for key.



12TH ANNUAL CONFERENCE
PORTLAND, OREGON

*Celebrating stories:
Passage to past,
flowing to the future.*

Workshop Level Codes:

- GE GeneralGeneral interest applies to all levels
BA Basic.....For newer business entrepreneurs or personal historians
IN Intermediate.....To enhance business experience and personal historian skills
AD Advanced.....For seasoned personal historians

Conference Room Location Codes:

Lower Lobby Area:

- ALA Alaska
IDA Idaho
PAC Pacific NW Ballroom

Second Floor:

- BAC Bachelor
CAS Cascade
HEL Helens
HOO Hood
SIS Sisters

Outside:

- EXH Exhibit Hall (under parking structure)

Wednesday, October 4

Time/ Location	Event	Presenter
4:30–5:30 PM IDA & ALA	New Member Orientation	Jeanne Archer APH President
3:30–8:30 PM Main Lobby	Registration	
6:30–9:30 PM PAC	Welcome Reception <i>Substantial hors d'oeuvres and cash bar</i>	

Thursday, October 5

Time/ Location	Event	Presenter
All Day	Registration/APH Store (outside CAS)	
7:30–8:30	Breakfast (CAS)	
8:30–9:30 CAS	Research: The Toughest Job You'll Ever Love—What a WWII Nurse Who Died in 1944 Taught Me about Perseverance, Honor and Legacies	Bob Welch
9:30–10:00	Break	
10:00–11:30	1. CONCURRENT WORKSHOPS	
	a. BA–Beginning Video	Ariel Rogers
	b. BA–If You Build it, They Will Come	Neal Harmon
	c. IN–Company Histories	Pat McNees
	d. BA–Business of Personal History	Libby Atwater
	e. GE–Personal Facts in Public Records	Caroline House
12:00–1:00	Lunch with your Region (Check signs for room locations)	
1:30–3:00	2. CONCURRENT WORKSHOPS	
	a. IN–Demo Reels	Teri Duff
	b. GE–Analog to Digital Basics	Peter Farquhar
	c. GE–Legal Issues for Historians for Hire	Kohel Haver
	d. GE–So, That's the Question!	Bruce Doneux
	e. GE–Gerontological Issues	Mary O'Brien Tyrrell
3:00–3:30	Break	
3:30–5:00	3. CONCURRENT WORKSHOPS	
	a. IN–Digital Video for Oral Historians	Tim Rooney
	b. IN–If You Build it, They Will Buy	Neal Harmon
	c. GE–Incorporating Social History	James Simmons
	d. GE–Marketing for Introverts II	Dhyan Atkinson
	e. AD–The Emotional Side of Personal History	Bob Joyce
Dinner	Dinner on your own at local restaurants. Sign up sheets available to dine in groups.	
7:30–10:00	CONCURRENT EVENING EVENTS	
	a. Good Work, Sister!	
	b. Print Media Show and Tell	
	c. Media Share	
	d. Experienced Personal Historians Gathering	
	e. Salons (if desired)	

Friday, October 6		
Time/ Location	Event	Presenter
7:30–8:30	Breakfast (CAS)	
8:30–10:00 CAS	APH Annual Meeting	
10:00–10:15	Break	
10:15–11:30 CAS	Your Truth, The Truth, Whose Truth? The Personal Historian's Guide to Insight, Honesty and Storytelling— Where Fact Ends and Fiction Begins	<i>Lauren Kessler</i>
12:00–1:00	Lunch (APH skit by Sharon Waldman and troupe)	
1:30–3:00	4. CONCURRENT WORKSHOPS	
	a. IN–Making the Past Come Alive	<i>Lauren Kessler</i>
	b. BA–Introduction to Oral History Part I	<i>Laurie Mercier</i>
	c. AD–Letting Potential Clients Sell Themselves on Your Services	<i>Dhyan Atkinson</i>
	d. GE–Fear Factor in Public Speaking	<i>Lynne Choy Gin</i>
	e. IN–Personal History Documentaries	<i>Teri Duff</i>
3:00–3:30	Break	
3:30–5:00	5. CONCURRENT WORKSHOPS	
	a. GE–When Will She Stop Screaming? Course in Narrative Journaling	<i>Charley Kempthorne</i>
	b. BA–Introduction to Oral History Part II	<i>Laurie Mercier</i>
	c. GE–Partnering with Nonprofits	<i>Sarah White</i>
	d. GE–Meet the Press in 60 Minutes	<i>Lynn Choy Gin</i>
	e. IN–Getting from the Small Practice into Business	<i>Eduardo Zemborain</i>
Dinner	Dinner on your own at local restaurants. Sign up sheets available to dine in groups.	
7:30–10:00	CONCURRENT EVENING EVENTS	
	a. Media Share	
	b. Shizue Seigel: A Dream and a Nightmare: The Making of <i>In Good Conscience</i>	
	c. Experienced Personal Historians Gathering	
	d. Salons	
	e. Salons	

Saturday, October 7		
Time/ Location	Event	Presenter
7:30–8:30	Breakfast (CAS)	
8:30–9:30 CAS	Personal History in Communities of Color: <i>Moderated by Shizue Seigel</i>	
9:30–10:00	Break	
10:00–11:30	6. CONCURRENT WORKSHOPS	
	a. AD–Interviewing for In-Depth Personal Histories	<i>Dr. Maury Beecher</i>
	b. AD–Therapeutic Aspects of Personal History	<i>Linda Blachman</i>
	c. GE–Pricing for Profit	<i>Sarah White & Paula Yost</i>
	d. GE–Using Digital Storytelling to Preserve Family Stories	<i>Dan Barrett</i>
	e. GE–Send Your Grammar to Boot Camp	<i>Nancy Burkhalter</i>
	f. GE–Preserving Grandma's Voice in Audio	<i>Gloria Nussbaum</i>
	g. GE–Effective Marketing at Trade Shows and Presentations	<i>Paula Slavens</i>
11:30–1:30	Lunch (on your own) Planning for 2007 conference Set up for Town Square	
1:30–4:30 EXH	TOWN SQUARE AND COMMUNITY FORUM	
	a. Moderator Welcome	<i>Paula Stahel</i>
	c. Genealogy	<i>Amy Oaks Long</i>
	b. The Power of Life Stories	<i>Pamela Luce</i>
	d. Ethical Wills	<i>Jennifer Cobb</i>
	e. Preserving Heirlooms	<i>Jennifer Cobb</i>
6:30–9:30	Portland Spirit Dinner Cruise <i>Board at 6:30, Embark at 7:00, Disembark at 9:30</i>	

Sunday, October 8		
Time/ Location	Event	Presenter
7:30–8:30	Breakfast (CAS)	
8:30–9:00	Ursula Bacon, author of <i>Shanghai Diary</i>	
9:00–10:45	Financially Successful Personal Historians Panel: <i>Moderated by Stephanie Kadel Taras</i>	
10:45–11:15	Passing the Torch and Break	
11:15–1:00	Tales of the Heart	

Workshop Session 2 Thursday, October 5

1:30 TO 3:00 PM
(CHOOSE ONE OF THE FIVE)

2-A. Demo Reels: The Ultimate Sales Tool (Intermediate)*

Demo reels are our calling cards. How we package ourselves and our products can be crucial to making sales. Not only do they show clients what we have done, but they also provide examples of what clients can expect their movie to look like. We will discuss clip selection and organization, packaging and presentation, and Internet streaming vs. videos and DVDs. Participants may contact the facilitator ahead of time to include examples of their own work in the discussion.

Presenter Teri Duff of Oakland, Calif., has a B.A. in Communication/Visual Arts from the University of California at San Diego and an M.A. in Radio and Television from San Francisco State University, where she taught for several years. She has produced award-winning documentaries that have played in festivals throughout the world. Teri joined APH in 1999 and began Family Archive Films. She has been making documentaries for families ever since.

2-B. Analog to Digital Basics: Audio Tape Cassettes & Old Photographs (General)*

This demonstration and discussion workshop covers two digital basics. First, it looks at how to convert audio tape cassette recordings into digital audio files on your computer and what to do once you've got them there (audio editing and recording CDs). Second, it teaches how to scan and restore old photographs for publication. The workshop is for technophobes and technophiles alike.

Presenter Peter Farquhar of San Francisco taught history and geography for twenty years at Cabrillo College

in Santa Cruz and began developing techniques for the digital archiving of family history in 1992 with U.C. Berkeley's Bancroft Library. He conducts workshops on various digital technologies and produces beautifully designed and carefully printed family histories accompanied by digitally archived media. He has been a member of APH since 1998.

2-C. Legal Issues—Rights, Copyright, Royalties—For the Historian for Hire (General)*

What should personal historians know about U.S. copyright law? What rights do you have as a historian for hire? Why would you want to reserve some rights? Can you use anything you find in doing your work? When do you need permission to use material? Who owns the interview? Can you keep a copy of the interview? How much movie memorabilia can you include without violating copyright law? Learn answers to these and other questions.

Presenter Kohel Haver is an attorney with Swider Medeiros Haver LLP in Portland. He specializes in copyright, arts and publishing law. He is a frequent presenter at art schools and national conferences on subjects relating to free speech, fair use and copyright law. He has served on the boards of Portland Community Media and Northwest Lawyers and Artists. He is a member of the Alliance for Community Media, Graphics Arts Guild, Authors Guild and many other groups.

2-D. So, That's the Question! (Basic/General)*

Have you ever wondered after a personal history interview, "Did I ask the right questions? Were they the most important ones to ask?" This workshop will focus on helping attendees formulate interview questions that elicit the best responses from clients, and will include resources, Web sites, books, and miscellaneous question lists. Through discussion and exercises, attendees will gain an appreciation and knowledge of

the kinds of questions that really work in personal history interviewing.

Presenter Bruce Doneux worked on several oral history projects in Hawaii before starting his own video personal history business, Talking Story Services, in Pacific Grove, Calif., in 2000. He has been a member of the APH since 1999 and was the Northern California APH regional chair for three years. He also served on the APH Board of Directors as bylaws chair for two years.

2-E. Gerontological Considerations (General)

When done well, a life review can greatly enhance an elder's self-esteem. However, life story professionals are of necessity required to make quick assessments, which can sometimes mean the difference between a good outcome and a bad experience. This workshop will provide a basic understanding of personal and societal issues common for older people. It will teach how to identify symptoms of elderly depression and attempt to accommodate them, when possible, with communication techniques that encourage elders to tell life stories.

Presenter Mary O'Brien Tyrrell of St. Paul, Minn., has a Bachelor of Nursing Science degree and a Master of Public Health degree in Community Health Education. For the last twenty-five years, she has been employed in gerontology. In 1994, she founded Memoirs, Inc., and has supported herself exclusively with this venture since 1995. During those years, she has assisted hundreds of elderly people to write and publish their memoirs, which they distribute at book signing parties.

Workshop Session 3 Thursday, October 5

3:30 TO 5:00 PM
(CHOOSE ONE OF THE FIVE)

3-A. Digital Video for Oral Historians (Intermediate)*

This workshop will focus on techniques and technology for gathering better oral histories using inexpensive digital cameras and equipment. The workshop may touch on the Oregon Nikkei Oral History Project, which uses digital video technology to gather, store, and distribute the oral histories of Oregon's Japanese American community.

Presenter Tim Rooney of Portland is the videographer and archivist for the Oregon Nikkei Oral History Project, coordinated by the Oregon Nikkei Legacy Center. He teaches digital video production at Portland Community Media, one of the leading television and community media centers in the country. He also is involved in an Arab and Muslim American oral history project.

3-B. If You Build It (RIGHT), They Will BUY (Intermediate)*

Do you have a Web site that isn't giving you new business? Do you have visitors coming to your site who aren't becoming clients? Converting Web site traffic into paying clients is important. This workshop teaches you how to convert visitors into repeat visitors and repeat visitors into paying customers. We'll discuss how to design your Web site for people as well as search engines, look at approaches that work as well as those that don't, and understand the principle of call to action.

Presenter Neal Harmon of Provo, Utah. (Please see his biographical information under Workshop Session 1-B.)

3-C. Use Social History to Enrich Your Life/Family/Corporate Histories and Generate Higher Income (General)*

In this workshop, personal historians will learn how to research their clients' experiences, write as a social historian and set their clients' experiences against the broader historical currents of the day, so that future readers will be able to learn how Americans lived, worked, and played in the twentieth century. Such an emphasis will greatly enrich the narratives and give clients' stories much greater meaning for their descendants.

Presenter James Simmons of Del Mar, Calif., possesses a Ph.D. in English, having completed his dissertation on Victorian historiography. He has written a dozen books, including five histories/biographies published through major publishers, and more than 500 magazine and newspaper articles, including more than fifty profiles in magazines.

3-D. Marketing for Introverts II (Basic/General)

Do you LOVE your work but hate to SELL it? Many talented, creative and intelligent personal historians dread marketing and selling their products and services. In this popular workshop, people with sales reluctance will hear surprising answers and personalized solutions to this problem, which is common among people who are more comfortable working with clients than selling. This workshop presents a detailed roadmap for decreasing reluctance about doing marketing and sales while increasing a specific list of skills. When mastered, these very necessary business activities become much easier and less stressful.

Presenter Dhyun Atkinson of Boulder, Colo., is a business consultant with a background in psychotherapy. She specializes in helping small business owners master essential business skills—especially marketing and sales. In addition to one-on-one consulting, she teaches classes and workshops both on-site and nationally via teleconference.

She counts personal historians among her favorite clients and has more than 300 APH members on her permission-based email list.

3-E. The Emotional Side of Personal History (General)*

Client decisions to proceed with personal history projects are often fraught with indecision, anxieties and fear. Those concerns typically do not vanish when they agree to engage you but evolve and recur throughout the project, requiring you to provide ongoing counseling, support, motivation and "pep talks." This session provides insights into personality differences and their respective needs: how to anticipate problems, deal with concerns, patch up differences and bring the project to an emotionally satisfying conclusion.

Presenter Bob Joyce, an honorary lifetime APH member, has been doing personal history preservation writing, editing and publishing since 1992. He has been involved with APH, as an organization since its founding. He served as APH treasurer in 1997 and was chair of the 1998 conference in Santa Ana, Calif. He served as APH president from 1999-2001 and Southern California regional coordinator from 2002-2004. He is the author of four books dealing with personal history.



Workshop Session 4 Friday, October 6

1:30 TO 3:00 PM
(CHOOSE ONE OF THE FIVE)

4-A. Making the Past Come Alive (Intermediate)*

Historical re-creation is an essential skill in writing autobiography, memoir and biography. Without the ability to re-create and animate the past, using interviews, documents and memory to craft a story, a writer is left to construct a dry chronicle. How do you tell a compelling story about events you did not witness? This workshop provides specific, practical tools and 'writerly' techniques that will help you craft compelling narratives of the past. A short writing exercise will be done with immediate feedback.

Presenter Dr. Lauren Kessler of Eugene, Ore. (Please see her biographical information in the description of her speech on page 6.)

4-B. Introduction to Oral History, Part I (Basic)*

In this first of a two-session workshop, participants will be introduced to the world of oral history and learn how to create an oral history interview: techniques, sensitive issues, legalities and more. After attending both workshop sessions, participants will be able to approach and interview individuals about their past histories, properly record and preserve those interviews, and use the oral histories in their research, projects and families.

Presenter Dr. Laurie Mercier is associate professor of history at Washington State University Vancouver, where she teaches classes in modern U.S., Pacific Northwest, immigration and oral history. She is the author of *Anaconda: Labor, Community and Culture in Montana's Smelter City* and *Mining Women: Gender in the Development of a Global Industry, 1670-*

2000. Mercier is former president of the national Oral History Association and served as associate director of the Center for Columbia River History.

4-C. Letting Potential Clients Sell Themselves on Your Services (Advanced)*

Would you like your potential clients to sell themselves on the importance of doing a personal history with you? By asking certain key questions in a simple, conversational manner, you can find out whether the person you are talking to is ready, willing and able to pay for your services. The technical term for what participants will create in this workshop is a "sales dialogue"—a nonthreatening conversation with an interested, potential client to ascertain whether what they need or want is what you offer. Come to this workshop to find out how doing "more listening and less talking" can be a more effective sales technique than convincing or presenting.

Presenter Dhyun Atkinson of Boulder, Colo. (Please see her biographical information under Workshop 3-D)

4-D. Part I: Fear Factor: Effective Public Speaking (General)*

The first part of this two-part workshop features interactive discussion on the Do's and Don'ts of public speaking—what works and what doesn't. This session will help participants become more persuasive, dynamic and effective speakers.

Presenter Lynne Choy Uyeda Gin of Belmont, Calif., ran her own public relations and marketing communications firm for more than twenty years. Her clients

included major corporations, government agencies and nonprofit organizations. She has trained upper-level executives and CEOs for major presentations and keynote addresses, and prepared them for major media events where they appear "center stage" and on-camera. A frequent guest on radio and television shows, she often is quoted in magazine and newspaper articles.

4-E. Personal History Documentaries: More Than Just Talking Heads (Intermediate)*

A well-lit, well-framed head and shoulders shot can be nice, but sometimes an audience wants more. This workshop will look at the many ways we can incorporate visual variety into our documentaries. Samples of programs made by APH members and others will be shown to demonstrate these various methods. Participants may contact the facilitator ahead of time to include examples of their own work in the discussion.

Presenter Teri Duff of Oakland, Calif. (Please see her biographical information under Workshop 2-A.)



Workshop Session 5 Friday, October 6

3:30 TO 5:00 PM
(CHOOSE ONE OF THE FIVE)

5-A. "When Will She Stop Screaming?" A Short Course in Narrative Journaling (General)*

Charley Kempthorne will define "scene" in narrative, identify its primary elements and demonstrate by writing a brief scene. Then participants will write a quick scene from their lives, starting with a dramatic line. Volunteers will be asked to read theirs aloud for discussion. With the writing of scenes down pat (really!), the session will end with a discussion and demonstration of how to make writing a narrative journal a quick and easy—and practical—daily pleasure. **Presenter Charley Kempthorne** of Manhattan, Kan., holds an M.F.A. in Narrative Writing from the University of Iowa. He started the first Reminiscence Workshop in the nation in 1976. He has taught memoir writing workshops around North America. In 1996, his book, *For All Time: A Complete Guide to Writing Your Family History*, was published by Heinemann and still is in print. He publishes a newsletter and has kept his own narrative journal, now five million words long.

5-B. Introduction to Oral History Part II (Basic)*

In the second of these two-session workshops, participants will put theory into practice. They will conceptualize an oral history project, practice and critique interviews, and discuss ways of preserving and publishing interviews. Workshop participants are asked to bring a tape recorder and a tape so they can experience what it's like to actually interview a stranger and sit in the place of the narrator being interviewed.

Presenter Dr. Laurie Mercier. (Please see biographical information for Workshop 4-B.)

5-C. Panel Discussion: The Power of Partnering Between Nonprofits and Personal Historians (General)*

It's time we recognized the power of collaborations between nonprofits and our personal history practices. In this brainstorming session, panelists and participants explore how collaboration can lead to higher achievement for both partners. Panelists include personal historians and representatives from the nonprofit sector. We'll investigate what organizations we might approach, how we can help them with stories that prove the value of their mission, and how they might help us to serve low-income or underserved communities.

Facilitator Sarah White of Madison, Wis., an author and personal historian, is a member of the APH board, past marketing chair now serving as regions chair. In 2005, she produced a community history partially funded by a local arts grant. The panelists who have volunteered to bring their experience with nonprofit organizations include **Libby Atwater** and **Kathleen McGreevy**, both with extensive experience working with healthcare organizations, and **Hella Buchheim** brings a twist to the discussion—she used a commissioned personal history as a fund-raiser for a nonprofit organization.

5-D. Part II: "Meet the Press in 60 Minutes" (General)*

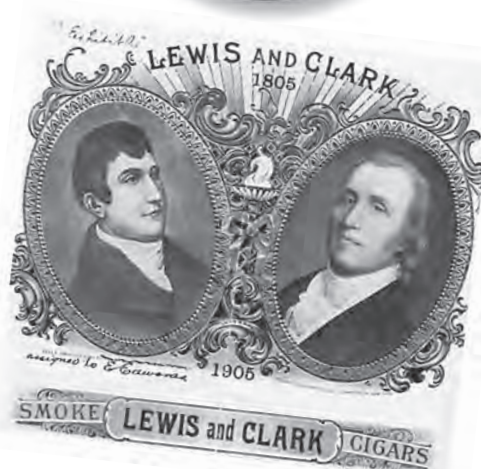
The second of this two-part workshop features interactive discussion on the Do's and Don'ts of relating to reporters and interviewers for print, radio and television. In addition to discussing what works and what doesn't, participants will learn to control the interview while letting the reporter think he or she is in charge. They also will learn how to be articulate, speak in "sound bites," establish themselves as an authority and maintain credibility as a spokesperson.

Presenter Lynne Choy Uyeda Gin of Belmont, Calif. (Please see biographical information under Workshop 4-D.)

5-E. Getting from the Small Practice into Business (Intermediate)*

This workshop is oriented to those who ask themselves how to get out of their single activity and build a stable and growing business. Participants will learn how to think in terms of planning and consistent growth, strategies and clues about marketing and selling, the "product" concept, communicating, organizing, training, producing and managing.

Presenter Eduardo Zemborain of San Isidro, Argentina, is a former partner in a large architectural firm in Argentina. He earned a Master's in Business Administration in 1992 and launched his personal history business, *My Special Book*, in 2002.



Workshop Session 6 Saturday, October 7

10:00 TO 11:30 AM
(CHOOSE ONE OF THE FIVE)

6-A. Interviewing for In-Depth Personal Histories (Advanced)

Would you like to be able to attract clients who will pay you \$1,500 to \$2,000 per week or, better yet, 50 cents or more per word, to ghostwrite and produce 60,000 or more words of their personal histories/autobiographies? That's what Maury Breecher does. He can teach you what he knows and how he does it. He'll also emphasize the need for empathic listening.

Presenter Dr. Maury Breecher of Corpus Christi, Tex., (www.maurybreecher.com) is a longtime personal historian/ghostwriter. He is the author or co-author of six published trade books and the ghost-author of seventeen other works. He is a member of the Author's Guild, the American Society of Journalists and Authors, and the National Association of Science Writers. His books are available at Barnes and Noble and www.Amazon.com. Breecher wrote his workshop proposal while sitting at the desk of an Arizona millionaire who not only paid him \$1,500 per week for a contracted twelve weeks, but also furnished room and board.

6-B. Therapeutic Aspects of Personal History: Ethical Wills, Life Review, and Spiritual Autobiography (Advanced)

As personal historians, we like to say that our work is therapeutic, not psychotherapy. But what parts *are* therapeutic for our clients? Beyond interviewing techniques, are we paying enough attention to the relational, emotional and spiritual aspects of recording histories? How can we maximize and even market the therapeutic benefits? This session

addresses these questions with particular emphasis on ethical wills and on life review as a vehicle for mending stories that have been "broken" by challenging events.

Presenter Linda Blachman, MA, MPH, of Berkeley, Calif., is a seasoned personal historian, public health consultant, and counselor for life transitions with extensive experience in preparing ethical wills and spiritual autobiographies. In 1995, she founded Mothers' Living Stories, a nonprofit project that helps seriously ill mothers record life stories and legacy messages for their children and trains others in listening, life review and legacy. Her book, *Another Morning: Voices of Truth and Hope from Mothers with Cancer*, is hot off the press.

6-C. Pricing for Profit (Basic/General)

Pricing your personal history service for profit is one of the most important business decisions you'll make. You must offer your service at a price your target market will pay—one that produces a profit. This workshop will provide a realistic framework for smart pricing decisions that take into account your costs, your customers' perception of value, and your goals for profitability. Note: As a trade organization, we cannot discuss specific pricing to avoid violating anti-trust laws.

Presenters: Sarah White, APH regions chair, is author of *The Complete Idiot's Guide to Marketing*. She consults on marketing and advertising, and writes books, articles and life histories. **Paula S. Yost** served on the APH board for six years, four years as vice president. She founded LifeSketches/Heirloom Memoirs Publishing in 1998 and has completed more than 300 personal histories in book form, online and as oral histories. Paula is a popular speaker and workshop leader and works closely with nonprofit organizations, including APH, Story Circle Network and the Writers League of Texas.

6-D. Using Digital Storytelling to Preserve Family Stories (General)*

Learn how to promote your business and enhance your product line through digital storytelling, using common software tools to create short videos on your home computer. A Digital Family Story is a three-to-five-minute video preserved on digital media telling a story, usually in first person, which is unique to a family or a family member. Modern technology and affordable application software give virtually everyone an opportunity to create these vignettes to share with family and friends.

Presenter Dan Barrett of Kent, Wash., is a retired banker who trained at the Center for Digital Storytelling in Berkeley, Calif. His wife, **Helen C. Barrett**, Ph.D., is an educator and consultant. Together, Dan and Helen have conducted several two- and three-day workshops teaching participants how to create a digital story. Certified genealogists Kathi and Tom Hamilton also may assist with the presentation.

6-E. Send Your Grammar to Boot Camp (General)*

Just as no army can afford weak soldiers, so must each sentence of your manuscript work at peak efficiency and without error. We will review common but often violated grammar rules, followed by short interactive exercises to ensure that participants can not only identify the grammar problem but also correct it. These problems include, but are not limited to, the use of the colon and semicolon, hyphenated words, misuse of commas (e.g., fragments, run-ons, and comma splices), punctuating introductory and relative clauses, and other matters of concern to participants. **Presenter Nancy Burkhalter**, Ph.D., of Seattle has a lively teaching style, using many funny exercises to engage participants. She has taught all levels of writing and grammar for more than twenty-five years. She also has written several academic articles about grammar pedagogy and given many presentations at conferences. Her (as yet unpublished)

linguistics textbook includes several chapters about grammar.

6-F. How to Preserve Grandma's Laugh—Working in Audio (General)*

This interactive workshop will cover the essentials for working in an audio format—preparing for, organizing and conducting the interview, producing a “talking book,” and the equipment and technology needed to do this work.

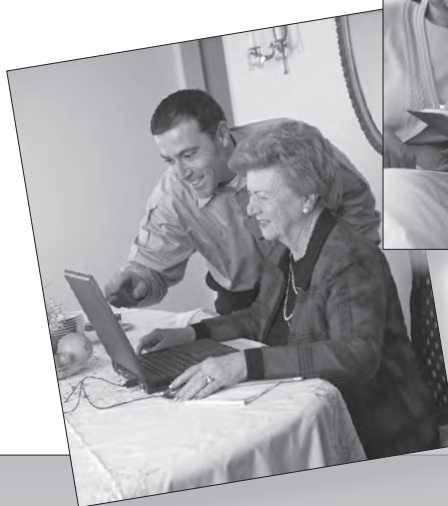
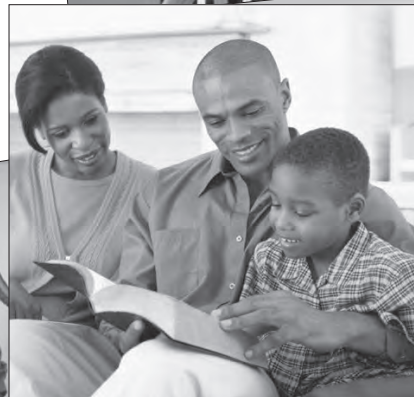
We'll look at various types of recording equipment, practice editing digital audio and learn how to produce cassettes and CDs as the final product. Participants will learn to feel confident about their ability to do personal history work with the final product in audio format. They will discover the joy, satisfaction and relative simplicity of working in audio and have fun in the process.

Presenter Gloria Nussbaum of Beaverton, Ore., is known as an audiophile in APH because of her passion for preserving the actual voice of those with whom she works. She has a background in radio broadcasting and has been a member of APH since 2001, the same year she started her own personal history business, Real to Reel. She serves as the APH membership chair.

6-G. Effective Marketing at Trade Shows and Presentations (General)*

After six years of participating in Northwest regional APH events, we have seen the importance of effective signage and direct mail follow-up on qualified prospects. This workshop will include an in-depth explanation of how to acquire and refine your prospect lists and make them effective with follow-up direct mail. A product booth will be set up for attendees to review, including signage, display hardware, handouts, decorations, a prize-drawing box and other essentials. Participants will also have access to their own customizable signage and consistently high-quality, direct mail tools; thus providing the missing link to making trade shows and presentations an effective marketing approach.

Presenter Paula Slavens of Beaverton, Ore., 2006 assistant conference chair, has been a personal historian for seven years. In the corporate world, she gained twenty years of experience in marketing communications, graphic design and creative writing, as well as business acumen in industries ranging from high tech to healthcare. Slavens and her husband, Rick, work together, combining skills to create graphically rich books that turn interviews, social history, historical events and genealogy into works of art.



Invitation to Join the Association

You will learn a great deal about personal history by attending the conference, where a fantastic collection of knowledge and resources come together. Belonging to APH puts all of these resources, and many more, within your daily reach all year long. Access to the listserv postings and the searchable archives, as members share their wisdom and experience, is an invaluable and ongoing education, and that's just one benefit of membership.

If you are not a member, we invite you to consider joining APH prior to registering for the conference. You'll have immediate access to all the benefits of membership, as well as the advantage of member-only early registration rates for the conference. If you join during May or June, the dues are \$120 US. On July 1, after the conference registration fees increase, the cost of membership drops to \$75 US. Either way, your membership will be valid through January of next year, the month in which 2007 membership dues will be payable. To join, please follow instructions on the APH Web site at www.personalhistorians.org/aboutaph/ or contact APH Membership Chair Gloria Nussbaum at membership@personalhistorians.org.

Portland Spirit Dinner Cruise

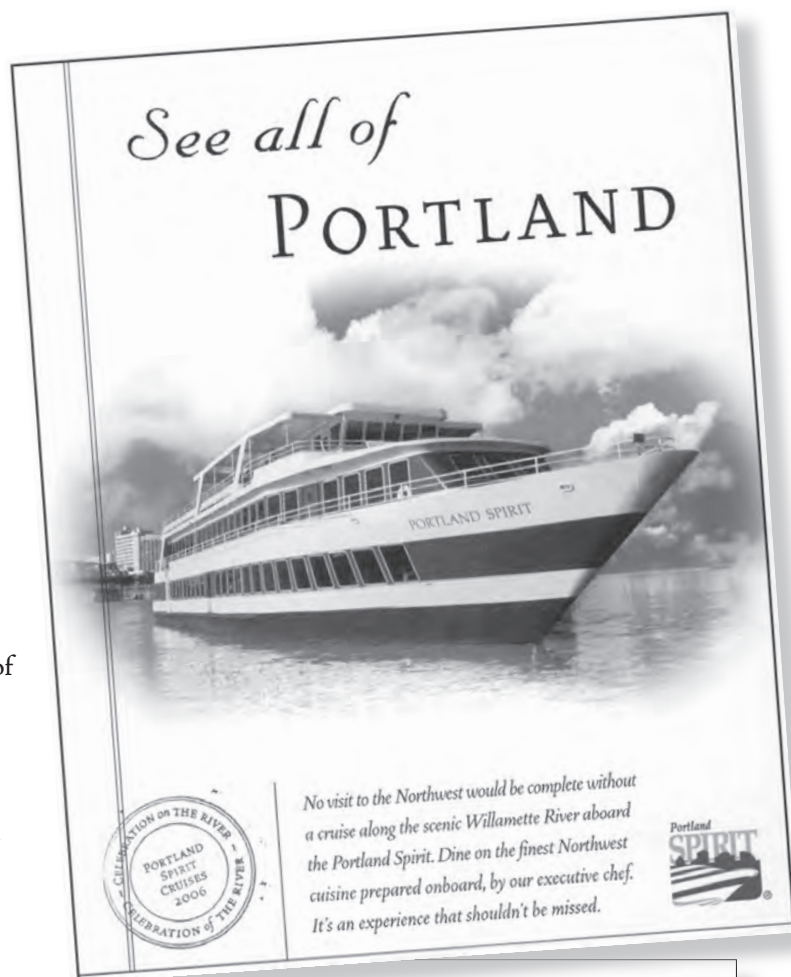
**Sponsored by FamilyLearn
and Access Generations**

When people in Portland plan to celebrate a special event, they splurge to enjoy a dinner cruise along the Willamette River aboard the *Portland Spirit* (www.portlandspirit.com). On Saturday night, after three packed days of learning and networking, APH conference attendees and their guests will delight in relaxing and dining aboard the 150-foot yacht as dusk falls upon the spectacular scenery and the calm Willamette waters.

This special opportunity is possible in large part thanks to the generosity of two APH members—sponsors Neal Harmon of FamilyLearn, creators of iMemoryBook and pyxlin' (www.familylearn.com), and Marc Aaron Johnson of Access Generations, a developer of online photo and story libraries for families and personal historians since 2002 (www.accessgenerations.com).

The *Portland Spirit* offers an ideal venue with a view of the city at night, a quiet atmosphere for visiting, the ability to move from one table to another, quiet piano music in the background and a unique dining experience. The upper level seats 190 for dinner, the main level 120, and the top deck offers outdoor viewing—covered and uncovered—as well as a gift shop and the captain's wheelhouse. The cruise features fantastic Northwest cuisine served by gracious wait staff at candlelit tables. APH has reserved the upper level, which also features a full-service no-host bar, a piano and a dance floor.

Reaching the *Portland Spirit* is easy. We'll just hop aboard the MAX light rail line outside the hotel and arrive within a few blocks of the dock at Tom McCall Waterfront Park. Boarding starts at 6:30 PM with the cruise beginning at 7:00 PM and returning to the dock by 9:30 PM.





Sponsors of the Portland Spirit Dinner Cruise

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Dear APH members,

My Name is Marc Aaron Johnson, and I developed www.accessgenerations.com to assist personal historians and families with their family history preservation projects. Not only can you use our website for your projects, but also our team of website designers can create a custom website for your business or customers. We also offer hosting services as well.

Access Generations allows you to focus on your area of expertise while enjoying the benefits of dynamic internet tools. Our mission is to bring family and friends together over great distances through the internet.

Sincerely,

Marc Aaron Johnson

Contact us for a free consultation:
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Toll Free (877) 487-6949



New in 2006: Recording the Workshops

For years, our members have requested that APH record the conference workshops. As professionals in the business of recording interviews, however, we have high standards for the tapes we produce, and we realized the logistics would be a challenge. Yet our members' voices and needs kept the dream alive. Until now, this option did not seem feasible.

This year, we have decided to experiment with the process. Instead of attempting to handle the tape recording ourselves, we will be working with an Oregon company, Ediger Media, to audio record most workshops and general sessions. CDs of individual workshops and presentations will be created and sold at a nominal cost to conference attendees. APH members who cannot attend will be able to order CDs after the conference at a significantly higher cost.

Your Volunteer Help is Needed During the Conference

There is no surer way to receive accolades of appreciation than to volunteer to help with the conference. Specific details about what's needed will be communicated to volunteers prior to the conference.

You can help in five areas:

- Registration and Conference Store
- Greeters
- Workshop hosts
- Town Square coordinators
- Conference reporters for the APH newsletter

Registration/Conference Store

Joy Miller again will be overseeing on-site registration. Volunteer support is needed during the day Wednesday to put together the registration materials as well as Wednesday afternoon and evening as conference attendees arrive. Then throughout the rest of the conference, at break and meal times, and at our exciting Town Square in the Exhibit Hall, Joy will need a cadre of willing volunteers to share in staffing the registration/information/store tables. The store this year will feature not only valuable marketing materials but recent books by our author speakers. Please indicate your interest on the registration form or contact Joy_Miller@telus.net.

Greeters

Laura Blumenthal and former conference attendees will welcome new APH members and those attending their first APH conference, and will facilitate dinner plans for those who want to group together to try one of the town's many excellent restaurants. Being a greeter is a wonderful

opportunity to mix, mingle and get to know fellow APHers. Please sign up on the registration form or contact Laura Blumenthal at lenlaur@aol.com.

Workshop hosts

Workshop hosts will introduce the presenter, collect evaluations and assist the speaker to ensure that the workshop runs smoothly. If you volunteer to be a host, we'll make sure that it's for one of the workshops you plan to attend. Please sign up on the registration form or contact Julie Zander at conferenceprogram@personalhistorians.org.

Town Square

We also need volunteers to help organize the Saturday set-up of Town Square. We have a huge exhibit hall for our Town Square and Community Forum, so we'll have plenty of room for APH members to show their products and vendors to offer their wares pertinent to our profession. We're scheduling book signings by APH member authors as well as narrators who published their books with help from Northwest personal historians. To volunteer, please contact Paula Slavens at pslavens@mac.com.

Conference reporters

Share what you learned at a workshop—or at the conference in general—by writing an article for the APH newsletter. Your colleagues who are unable to attend the conference will benefit from reading about your experiences. If you'd be willing to do this, please indicate so on the registration form or contact Jennifer Campbell, the newsletter editor, newsletter@personalhistorians.org.

Special Thanks to Conference Committee

Conference coordinators Julie McDonald Zander and Paula Slavens wish to thank all of the following volunteers who helped with planning the 2006 APH conference: Jeanne Archer, Libby Atwater, Dan Barrett, Sue Bastian, Al Betz, Laura Blumenthal, Nancy Burkhalter, Cathy Cade, Teri Duff, Peter Farquhar, Maia Fischler, Lynne Choy Uyeda Gin, Neal Harmon, Susan Hessel, Sue Knight, Amy Oaks Long, Aura Lee Loveland, Pam Luce, Joy Miller, Margarita Molina, John Morrison, Gloria Nussbaum, Tina Parr, Howard Robinson, Vera Rosenbluth, Shizue Seigel, Paula Stabel, Mary O'Brien Tyrrell, Sharon Waldman, Marty Walton, Joella Werlin and Paula Yost.

Planning Ahead!

Preliminary plans are in the works for next year's conference. Location, theme and conference program chair are crucial elements of any conference, but what makes a conference really work is the corps of APH volunteers who help search for excellent speakers, recruit challenging workshop presenters, and put all the pieces together. To volunteer, please contact Conference Planning Chair John Morrison conference@personalhistorians.org and offer to join in the fun!

To advertise in the final conference program

Ads from member and nonmember personal history businesses and services are invited for placement in the final conference program to be distributed to conference attendees October 4-8. The final program will contain the complete schedule and the description of all conference events, so it will be consulted many times each day by every attendee.

<i>Advertisement Sizes</i>	<i>Member Price</i>	<i>Non-Member Price</i>
3" x 1.75"	\$45	\$75
3" x 3"	\$60	\$90
3" wide x 4" high	\$75	\$105
3" wide x 5" high	\$90	\$120

To reserve your space in the printed final program, please send the electronic .tif or .eps file directly to the graphic designer, Paula Slavens, pslavens@mac.com, with a copy to Libby Atwater, printservices@personalhistorians.org. **The advertising deadline for the printed final program is September 3.** Payment may be made via PayPal online in the advertising section of www.personalhistorians.org/coninfo.html or by check, made out to APH, sent to Marty Walton, 43 Beach Avenue, Kennebunk, ME 04043.



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Registration Information

FULL-TIME REGISTRATION FEE INCLUDES:

- Full set of conference materials
- Newcomer orientation Wednesday late afternoon
- Welcome reception & ample hors d'oeuvres Wed. evening
- Participation in all general sessions
- Choice of up to six workshops
- CDs of any available workshop at on-site rate
- Protein breakfasts & refreshment breaks daily
- Luncheons Thursday—Friday
- Evening activity options Thursday—Friday
- Town Square product display Saturday
- Dinner cruise Saturday evening
- Tales from the Heart Sunday morning

PARTNER/GUEST INFORMATION

Partners (life partners, business partners) of APH members attending full time at the member rate have reduced conference fees—the partner does not have to be a member of APH. Non-participating guests (spouses, friends, children) also are welcome to join registrants for conference meals/events at the meals-only rate. Meals for children six to twelve are half-price; there is no charge for children five and younger. Parents will need to make their own child care arrangements.

REGISTRATION DEADLINES

APH has been able to hold the discounted early member registration fee to the same amount as last year: \$375. Early registration ends June 30. The regular registration period, with fees increased \$100, extends to September 2. Late registrations (after September 2), as well as walk-in registrations, will be accepted.

REFUND POLICY

Registration fee refunds for cancellations through September 2 are subject to a cancellation fee of \$50 for a full conference registration and \$25 for a one-day registration. Refunds are not likely for cancellations after September 2.

TRAVEL INFORMATION

Location: The hotel is located on the MAX line close to downtown, across from the Lloyd Center Mall on the east side of the Willamette River. Travel to and from downtown on the MAX line is free.

Hotel parking: Day parking in adjacent parking garage: \$3/day. Overnight parking \$5/day for overnight guests.

By air: Portland International Airport (PDX)

To the hotel from the airport: MAX, Portland's light rail system, is the perfect way to travel directly to the Lloyd Center stop across the street from the Doubletree Hotel. Board the MAX Red Line train just outside the far end of the baggage claim area. The fare is about \$2. A ticket may be purchased at a ticket machine on the platform. MAX Red Line trains run every fifteen minutes to and from the airport from 5 AM to almost midnight.

Around Portland: MAX is free between the hotel and downtown (anywhere in Fareless Square). City buses run frequently. For more information, see www.trimet.org

By Amtrak: Several trains arrive daily from Seattle and California in the historic Union Station in downtown Portland. See www.amtrak.com.

HOTEL CONTACT INFORMATION

Doubletree Hotel Portland—Lloyd Center

1000 NE Multnomah, Portland, OR 97232

Phone 503-331-4972 or 800-996-0510

Hotel Web site:

www.doubletree.com/en/dt/hotels/index.jhtml?ctyhocn=RLLC-DT

SPECIAL CONFERENCE HOTEL RATES

Standard room (2 queen beds & amenities)	\$99/night
Premium room (same but more space)	\$99/night
Lanai suite (king bed, pull-out sofa)	\$159/night
Parlor suite (king bed, jacuzzi, balcony)	\$189/night

All room rates are for single or double occupancy.

Additional person, add \$15/night.

All rooms and suites are subject to 12.5% tax.

All rooms have a complete array of the usual amenities.

High-speed Internet access \$9.95/day.

You must make your own hotel reservations. Be sure to ask for the Association of Personal Historians room block. The special rate also applies three days before and after the conference, depending on availability.

Hotel reservations cut-off date is September 2. All rooms not reserved by then will be released for sale to other guests. Late registrants will be accommodated on a space available basis at regular hotel rates.

Hotel cancellation policy: The hotel requires seventy-two hours' notice prior to your planned arrival or the cost of the first night's room and tax will be charged.

Catering notes: The staff will prepare vegetarian options for meals that feature a meat entrée. Please indicate your preference on the registration form.

PHOTOS FOR CONFERENCE DIRECTORY

By September 2, please email your 300 dpi .tif or high-resolution .jpg photo (minimum 2"x3" portrait-style headshot b/w or color), to Julie Zander conferenceprogram@personalhistorians.org. The photo should be titled in this manner so we can know who's who: ZanderJulie.tif or ZanderJulie.jpg. If we have your photo on file, that will be used unless you send a new photo.

REGISTERING FOR THE CONFERENCE ONLINE

We strongly encourage registrants to go to the APH Web site www.personalhistorians.org, follow the links to the conference pages, and register online. Not only is it easy and fast (and saves our time entering your information into the conference database), you can pay your fees using your charge card via PayPal. As an alternative, you can register online, then mail your check or money order, using the check confirmation page that summarizes your fees. All registration questions should be directed to Marty Walton, Registrar, phone 207-967-0720 or email registrar@personalhistorians.org.

NON-U.S. REGISTRATION FEES

All fees are now stated in U.S. dollars. For APH members from other countries, the conference online registration form connects with the PayPal site, where you can use your credit card to pay in U.S. dollars. If you prefer to mail your payment, please send a check or money order in U.S. dollars made out to the Association of Personal Historians Inc.

Registration Form

APH Annual Conference Doubletree Hotel Lloyd Center Portland, Oregon October 4-8, 2006

Please use only one mail-in form per registrant. Copy form for additional registrants. To register online: www.personalhistorians.org/coninfo.html.

E-MAIL _____		BUSINESS NAME _____	
LAST NAME _____		FIRST NAME (FOR NAMETAG) _____	
ADDRESS _____		CITY _____	
STATE/PROVINCE _____	ZIP/POSTAL CODE _____	COUNTRY _____	PHONE _____

This registration is for: APH Member _____ APH Member Partner _____ Nonmember _____

Year (or location) of first APH Conference _____ Vegetarian? Yes _____ No _____ Other food concerns? _____

Volunteer—I am willing to: Help with Registration/Store _____ Greet new folks _____ Host a workshop _____
 Help with Town Square _____ Write article(s) for newsletter _____ (See details elsewhere in Advance Program)

Workshop Selection *(Choose 1 workshop per session. Use the designated workshop codes such as 1-A, 3D, 6-F)*

Session 1	Session 2	Session 3	Session 4	Session 5	Session 6
Thurs 10:00 AM	Thurs 1:30 PM	Thurs 3:30 PM	Fri 1:30 PM	Fri 3:30 PM	Sat 10:00 AM

Registration Fees *(All fees are stated in U.S. dollars and do not include hotel accommodations. Please circle appropriate fee.)*

		Full Time Wed-Sun	One day Thursday	One Day Friday	Half Day Wed eve	Half Day Sat morn	Sat Night Cruise	Half Day Sun morn
Early Registration Through June 30	Member	\$375	\$150	\$150	\$50	\$100	\$75	\$100
	Member partner	\$325	\$150	\$150	\$50	\$100	\$75	\$100
	Nonmember	\$475	\$175	\$175	\$50	\$100	\$100	\$100
Regular Registration Through Sept. 2	Member	\$475	\$175	\$175	\$50	\$100	\$100	\$100
	Member partner	\$425	\$175	\$175	\$50	\$100	\$100	\$100
	Nonmember	\$575	\$200	\$200	\$50	\$100	\$125	\$100
Late Registration After Sept. 2	Member	\$525	\$200	\$200	\$75	\$125	\$125	\$125
	Member partner	\$475	\$200	\$200	\$75	\$125	\$125	\$125
	Nonmember	\$625	\$225	\$225	\$75	\$125	\$150	\$125

Guest policy: Spouses, children and friends not participating in the conference are welcome to join attendees for catered meals. Reception—\$30. Breakfasts—4@ \$26. Lunches—2@ \$34. Saturday Night Dinner Cruise—see member rates in column above. Children 6-12—half price, children 0-5 no charge. Name(s) of guest(s): _____

Town Square/Community Forum: The Saturday afternoon event in the Exhibit Hall is free to all.

Vendor table rental at Town Square: Members—\$50. Nonprofits—\$75. Nonmember Commercial—\$100.

APH Membership: \$120 US through June 30; \$75 US July 1 and after. Take advantage of member rates by joining APH now. Check here _____ and add the appropriate amount below. Our Membership Chair, Gloria Nussbaum, will contact you.

Payment Information

Mailed-in registration forms must be accompanied by full payment by check or money order in U.S. dollars, payable to Association of Personal Historians Inc.
Mail to: Marty Walton, APH Registrar, 43 Beach Ave., Kennebunk, ME 04043

APH's previous practice of establishing separate fees for Canadians no longer benefits Canadian members. All conference fees are to be paid in U.S. dollars.
Registration and payment online is recommended because credit card use via PayPal handles the currency conversion from the most commonly used international currencies. Go to www.personalhistorians.org/coninfo.html.

Registration fee \$ _____

Guest meals \$ _____

Vendor table rental \$ _____

APH membership dues \$ _____

Contribution to
 APH Scholarship Fund \$ _____

TOTAL ENCLOSED \$ _____

Before mailing, please make a copy of this form for your records.

Please tell us how you learned about the APH Conference in Portland:

APH Web site _____ APH Listserv _____ Conference postcard _____ Promotional flier _____ From an APH member _____
 Last year's conference in Grand Rapids _____ Other _____

Questions? Contact Marty Walton, Registrar. Email registrar@personalhistorians.org or phone 207-967-0720

Short on Money But Would Love to Attend the Conference?

If you want to participate in this fall's APH conference but just can't raise the money for the full cost, consider applying for a conference scholarship. Because of the generosity of many members, APH is offering up to three scholarships to cover the registration cost of the conference. (Recipients still need to cover their own travel, lodging, and any other expenses.)

- ◆ Applicants must have been APH members for six months by the deadline for submitting applications, June 30, 2006. Previous recipients of this scholarship are ineligible to apply again.
- ◆ Applicants need to submit a 500-word-or-less essay telling who they are, explaining their commitment to personal histories and their need for financial aid, and describing how they will contribute to APH in the year following the award.

More detailed information about the scholarship application process is available in both the conference section and the members' section of the APH Web site, www.personalhistorians.org. All applications will be kept confidential except to the Conference Scholarship Fund Chair. Please email or mail your application by Friday, June 30, 2006, to: Patsy Kuentz, 2006 Conference Scholarship Fund Committee Chair, 3901 Poplar Drive, Golden Valley, MN 55422-5328, or by email at patsykuentz@recollections.info.

Want to contribute to the APH Scholarship Fund?

We invite contributions of any amount to the APH Conference Scholarship Fund. Please consider helping others who would otherwise not be able to attend the APH annual conference. You may contribute as part of your registration process or go directly to the Scholarship Fund section of the conference pages on the APH Web site. You also may mail your contribution—made out to APH (and indicating Scholarship Fund in the note)—to: Marty Walton, APH Operations Manager, 43 Beach Ave., Kennebunk, ME 04043. Because APH is a nonprofit trade organization and not a charity, contributions to APH are not tax-deductible in the United States.



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