

APH Inc. Code of Ethics

The Code of Ethics of the Association of Personal Historians Inc. requires all members to uphold professional standards that protect the integrity of the profession and safeguard the interests of individual clients and narrators. The Code of Ethics states the core values of our profession. All members are expected to adhere to the Code of Ethics.

Members will:

- Conduct business according to impeccable standards of fairness and integrity.
- Represent honestly their qualifications, background and professional affiliations.
- Provide clients with the highest quality of service possible.
- Work diligently and with reasonable promptness.
- Abide by agreements with clients and narrators, establishing new agreements as necessary.
- Act in the best interests of the client, narrator and profession, avoiding both violations of intellectual property rights (including copyright) and conflicts of interest, activity, or influence.
- Respect the inherent worth of all persons.
- Respect clients' and narrators' wishes about privacy, confidentiality and nondisclosure.
- Respect the right of clients and narrators to hold values, beliefs, attitudes and opinions that differ from their own.
- Respect cultural, individual, and role differences, including those based on age, race, ethnicity, national origin, religion, sex, gender identity, sexual orientation, disability, language, and socioeconomic status.
- Act honorably toward other members of the profession and the field as a whole.

*Adopted November 1, 2005 by the APH Board of Directors
Revised December 30, 2009*