

Advertising & Vendor Table Reservations

Advertising Opportunities Available:

1. Fall Issue of the APH Newsletter (Deadline July 1, Publication Sept. 1)
2. Conference Final Program (Deadline September 5, Publication Nov. 5)

Ad Size Chart:

Ad Size	Member/Nonmember Price
Business Card Size (3-1/4" x 2")	\$50/\$80
Square (3-1/4" x 3-1/4")	\$75/\$120
Half Page horizontal (7" x 4-1/2")	\$200/\$320
Half Page vertical (3-1/4" x 9-7/16")	\$200/\$320
Full Page (7" x 9-7/16")	\$320/\$520
Another Size (x" x 3-1/4"): [specify (as a decimal: eg. 3.25) the height in inches of your ad]	\$25 per vertical inch/ \$40 per vertical inch

All questions, artwork and payment should be directed to Linda Coffin, APH Print Communications Director. E-mail printservices@personalhistorians.org. Mailing address: 3208 East 25th St, Minneapolis MN 55406. Phone: 612-724-3441. Graphic files may be in .TIF or .EPS format, saved to 300 dpi. You may reserve ad space and pay online via credit card or PayPal through the PayPal link below. You may also send payment directly to Linda by check or money order made out to the Association of Personal Historians Inc. Be sure to specify the ad size, number of insertions, and issues in which you want the ad to appear.

Vendor Table Reservation:

Check one and fill in information

- APH Member email address _____
- Non-Profit Organization Name _____
- Nonmember Business Name and Website _____

First Name _____ Last Name _____

Address _____ City _____

State _____ Zip _____

Phone _____ Email _____

	APH Member	Nonprofit Organization	Nonmember Commercial
8' Table Reservation	\$50	\$75	\$100

Number of tables []

Special Opportunity: Sponsor part of the cost of conference registration materials or programs in exchange for product/service visibility. For more information, please contact Jane Baxter, 2007 Conference Program Chair conferenceprogram@personalhistorians.org.

Advertising/Vendor Table Summary

Total Ad Cost	_____
Total Table Rental Cost	_____
Less 10% discount for purchasing an ad AND reserving a table	_____
Sponsorship Contribution	_____
Amount Due	_____

***PayPal
Buy Now***

Thank you for interest in the APH conference and your support for the important work of preserving life stories.

Jane Baxter
2007 Conference Program Chair