

Annual Dues	Members			Friend of APH
	Full/Partner	Associate		
	\$225/\$150	\$175		\$50
Peer Support and Collaboration	<i>Audience</i>	Full/Partner	Associate	Friend
Perstorian (monthly e-news)	<i>members</i>	included	included	included
Regional & chapter activities (onsite & online)	<i>members</i>	included	included	included
Listserv & Listserv archives	<i>members</i>	included	included	
"Member Skills" listing (members-only area)	<i>members</i>	included	included	
Coffee Breaks (online, worldwide)	<i>members</i>	included	included	
Education & Resources	<i>Audience</i>	Full/Partner	Associate	Friend
Perspectives (by mail & PDF)	<i>members</i>	included	included	included
Conference advance program (by mail)	<i>members</i>	included	included	included
Education e-newsletter	<i>members</i>	included	included	included
Professional development program	<i>members</i>	included	included	
Can purchase member-only products in the APH store	<i>members</i>	included	included	
Annual conference	<i>members</i>	mbr discount	mbr discount	
Classes & webinars	<i>members</i>	mbr discount	mbr discount	
Business Assistance	<i>Audience</i>	Full/Partner	Associate	Friend
APH member logo available for member use	<i>public</i>	included	included	
Templates for business forms, contracts, etc.	<i>members</i>	included	included	
Member Directory listing	<i>members</i>	included	included	
APH Newsroom listings, with hot-link to member's profile	<i>public</i>	included		
Teaching opportunities (with APH marketing and tech support)	<i>public</i>	included		
"Find a Personal Historian" (public directory) listing	<i>public</i>	included		
Member Blogs listing	<i>public</i>	included		
Member's work may be featured on website	<i>public</i>	included		
Conference scholarship eligibility	<i>members</i>	included		
Ads on APH blog and online store	<i>public</i>	mbr discount		
Marketing to APH Members	<i>Audience</i>	Full/Partner	Associate	Friend
Can submit to Marketing to Members (bimonthly Listserv post)	<i>members</i>	included		
Ads in Perstorian (e-mail)	<i>members</i>	mbr discount		
Ads in Perspectives (print)	<i>members</i>	mbr discount		
Ads in conference publications (print)	<i>members</i>	mbr discount		
Vendor table at conference	<i>attendees</i>	mbr discount		
Other	<i>Audience</i>	Full/Partner	Associate	Friend
Volunteer opportunities	<i>public</i>	included	included	included
Voting privileges	<i>NA</i>	included	included	
Add-A-Member incentive	<i>NA</i>	included		
Leadership opportunities	<i>public</i>	included		

Definitions:

FULL MEMBER: may be actively building or running a personal history business; may want to use APH's marketing tools

ASSOCIATE MEMBER: may be new to the field of personal history and wants to learn more; may have a part-time personal history business; may be established in business but have no need for APH's marketing tools

PARTNER MEMBER: a Full member may invite up to two partners to join APH under the same business name. The partner member receives all the benefits of a Full membership.

FRIEND OF APH: desires a connection with APH and the field of personal history, but probably not actively pursuing personal history as a business